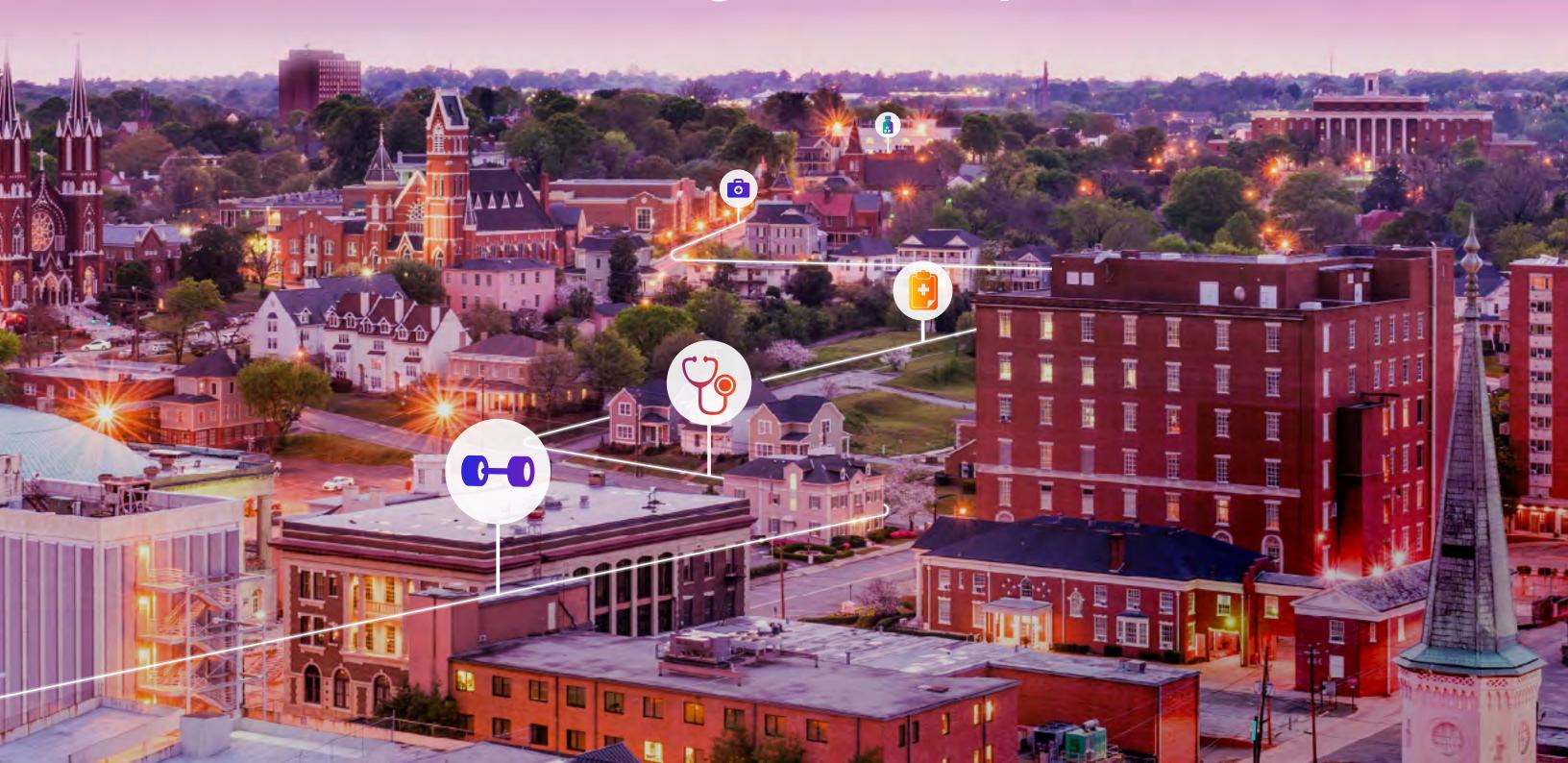


## Health navigation, simplified



### Give your employees a clear path

Castlight makes it easy for employees to navigate health whether they are healthy, accessing care, or managing a condition.



The U.S. healthcare system is home to some of the most advanced medicine and best-trained providers in the world, as well as a flourishing ecosystem of digital health innovation. But for the average individual, understanding how and when to utilize these resources couldn't feel more convoluted. And employers are left struggling to manage their complex benefits programs and to engage employees to make better healthcare decisions. At Castlight, we aim to make the fragmented healthcare system easier, friendlier, and more human.



### Stay Healthy

Engage your employees every day with a comprehensive wellbeing experience that promotes healthy minds, bodies, and wallets.

#### **Access Care**

Reach employees before they make care decisions, and guide them to the highest quality, lowest cost options.

### **Manage Conditions**

Target employees with conditions that require extra attention, and seamlessly guide them to the programs and benefits they need.

### One platform, many uses

Our health navigation platform is flexible and modular. We have three distinct solutions that address the top benefits challenges faced by employers. Bring them together, and you can experience the most comprehensive platform on the market.



Our solutions come together to create a single experience for the entire health journey.



### Wellbeing

A tech-enabled wellbeing program that promotes healthy minds, bodies, and wallets.

Drive higher engagement in your core wellness programs.

Encourage healthy habits by breaking up big goals into smaller, more achievable actions.

Support every aspect of wellbeing, including healthy minds, bodies, and wallets.

Take advantage of the latest in behavior psychology and game mechanics.



### **Engagement Hub**

One-stop shop for health and benefits information with targeted, personalized messaging.

Communicate across multiple channels to reach employees at work, on the road, or at home.

Tailor messages to population segments defined by specific disease states or needs.

Find employees with unmet needs and connect them with the right care, fast.



### Care Guidance

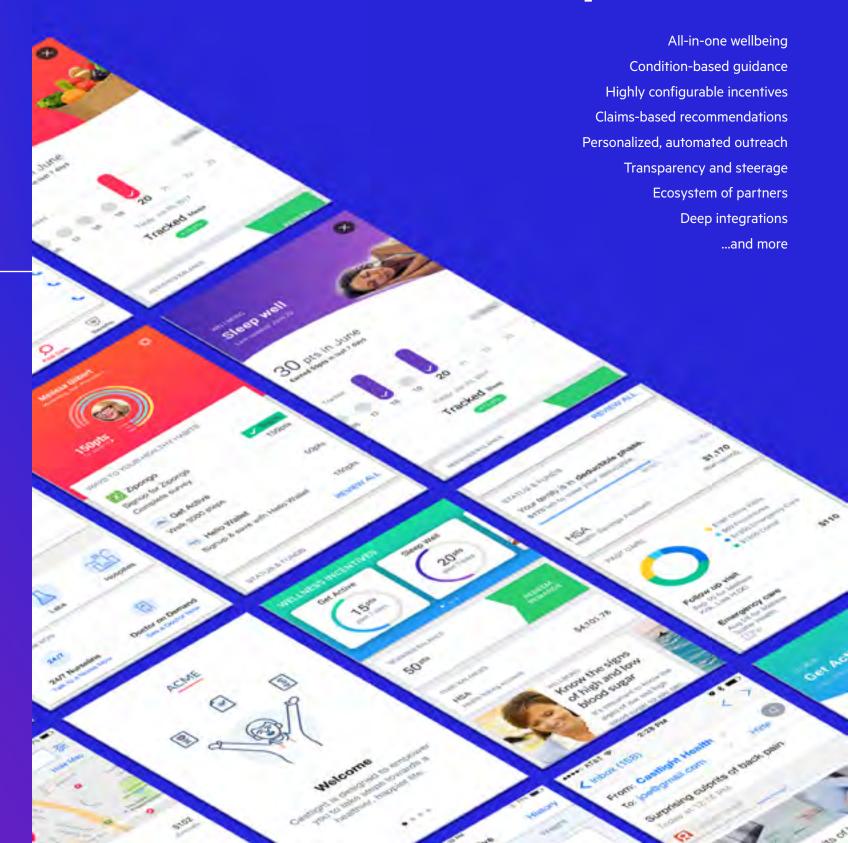
A virtual health assistant that simplifies care decisions and guides employees to the best care for them.

Alert employees before they make poor care decisions that can be costly to their health and their finances.

Promote utilization of the right providers, right benefits, and right care to better align your employees needs and your strategy.

Provide your employees with the knowledge, tools, and assistance they need to be smarter consumers of healthcare.

# A best-in-class user experience



## **How Castlight works**



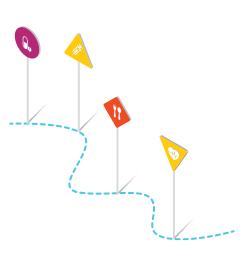
### Integrate

Castlight connects with thousands of health vendors, benefits resources, and plan designs. Through our partner ecosystem, you can purchase pre-integrated vendors on a single contract. But you're not limited to our ecosystem—we can create truly seamless user experiences with nearly any vendor, utilizing our flexible integration architecture.



### **Personalize**

Castlight builds an individualized health navigation experience for each employee based on their unique health needs. Our personalization engine securely analyzes claims data, HRA data, biometric data, and more to develop the most accurate picture possible.



### Guide

Castlight reaches out with personalized communications over four channels: email, in-app, push notifications, and phone. We meet users where they are with messages that are timely, easy-to-understand, and personally relevant—key ingredients to driving action.



### Engage

Castlight motivates users to participate in health programs, optimize care utilization, and improve their daily habits, utilizing a combination of rewards, behavioral science, and best-in-class product design.

### **Demonstrated Impact**

>2X

Increase in engagement for health programs and preventive services 92%

User satisfaction

9.4%

Decrease in ER utilization

### **Our customers**





















Castlight is on a mission to make it as easy as humanly possible to navigate healthcare and live happier, healthier, more productive lives. Our health navigation platform connects with thousands of health vendors, benefits resources, and plan designs, giving rise to the world's first comprehensive app for all health needs. We guide individuals—based on their unique profile—to the best resources available to them, whether they are healthy, chronically ill, or actively seeking medical care. In doing so, we help companies regain control over rising healthcare costs and get more value from their benefits investments.

Castlight revolutionized the healthcare sector with the introduction of data-driven price transparency tools in 2008 and the first consumer-grade wellbeing platform in 2012. Today, Castlight serves as the health navigation platform for millions of people and is a trusted partner to many of the largest employers in the world. We are headquartered in San Francisco and on the New York Stock Exchange as CSLT.

Visit our website: castlighthealth.com