


A Smarter Wellness Investment



## HOW WE'RE DIFFERENT



Peerfit's platform connects employers and their employees to a **flexible fitness network** where they can **share experiences** while **building community**.

### Easy

From start-to-finish, a user can log in and reserve a class within 60 seconds. From an administrative perspective, **Peerfit is easy to integrate and roll out, with full service account management provided to you and no extra burdensome tasks to manage.**

### Personal

A Peerfit user (or Peerfitter) can choose from a **variety of fitness experiences** based on their interests and abilities.

### Flexible

Unlike traditional gym memberships or subsidy programs, **Peerfitters are not locked into going to one facility or studio.** They can try a variety of different workouts at studios or gyms without having to be a member at any of them. Yoga, CrossFit, Pilates, bootcamp, barre, kickboxing, dance... you name it. ***The experience is theirs to create.***

### Social

Your employees put the 'peer' in "Peerfit". Upon making a reservation, **you can invite your peers or coworkers to join you** via email, Facebook, or Twitter. Invites from your peers will also show up on a user's individual dashboard.

### Fun

By empowering your employees with choice, and giving them an easy way to engage in fitness with their friends and coworkers, working out becomes more enjoyable; **it's the new happy hour.**

### Data-Driven

**Engagement reports are available for the employer** on the number of enrolled employees, number of active employees, which studios are being visited in what frequency, and who is reserving at which studios.

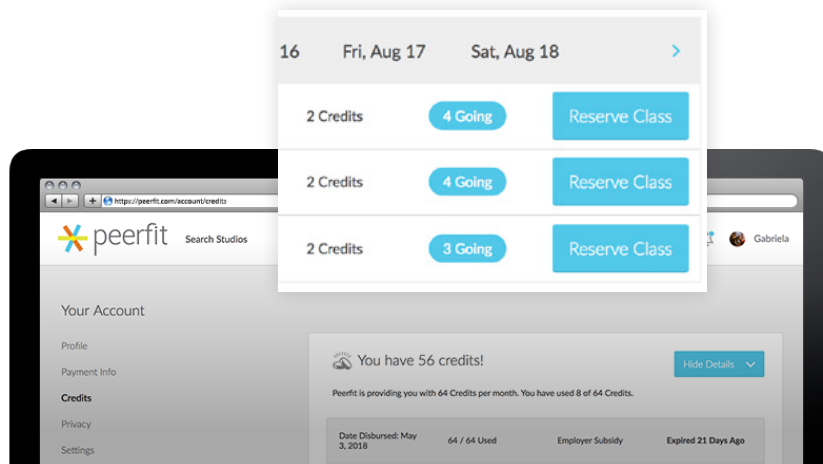
## WHO USES PEERFIT?

### Peerfit can be accessed from any desktop, mobile device, or via our app.

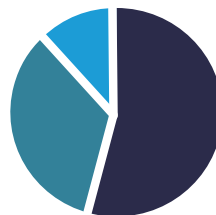
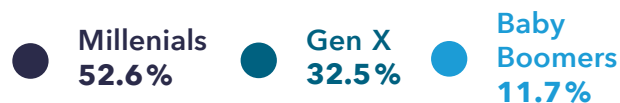
After enrolling, employees enjoy access to Peerfit's national network of fitness studios and gyms.

Users manage class reservations from their Peerfit portal:

- + Search studios/gyms
- + Manage class reservations and gym visits
- + Save your favorite locations
- + Accept and send invitations from their peers



### Average Age of Users



### Peerfit Credits

- + "Credits" are the Peerfit currency.
- + Employers determine the number of credits to provide employees.
- + We recommend employers fund their employees' accounts with **enough credits to give their employees access to up to four classes per month**. If employees want more credits, they can purchase them via their Peerfit dashboard. *They do so at the Peerfit discount.*
- + Credits are dispersed into employee accounts on the first of every month, **unused credits do not roll over month to month**.
- + Employees spend their credits on **any fitness experiences within the Peerfit network**.

### Average Engagement — per Industry



Distribution  
**59%**



Bio-Chemical  
**55%**



Technology  
**55%**



Financial  
**47%**



Construction  
**32%**



Healthcare  
**24%**



Sports  
**19%**



Government  
**9%**

Let us do the leg work,  
so you can get to leg day.

### Program Rollout

- + **Implement**  
Ensures you have a successful rollout.
- + **Educate**  
Wellness team training on how to use Peerfit and empower program champions.
- + **Launch**  
Educates employees and engages them in their new benefit.
- + **Market**  
Provides digital resources promoting Peerfit as a new wellness benefit.
- + **Evaluate**  
Ability to survey the population and analyze the results.

### Program Cost & Billing

- + Clients pay a **Per Member, Per Month**, or PMPM access fee.  
*The access fee covers your employees access to the Peerfit network, online platform, account management services, reporting, ongoing studio build out, and client support services.*
- + After the PMPM, **clients only pay for credits used**, not for credits that sit in employees' accounts.
- + **Employees will have credits deposited each month.** They can use these credits at any of the studio/gym locations in the network.
- + **Peerfit users can purchase more credits at any time** if they run out in any given month.





## THE NETWORK

### Oh, the places you'll Peerfit!

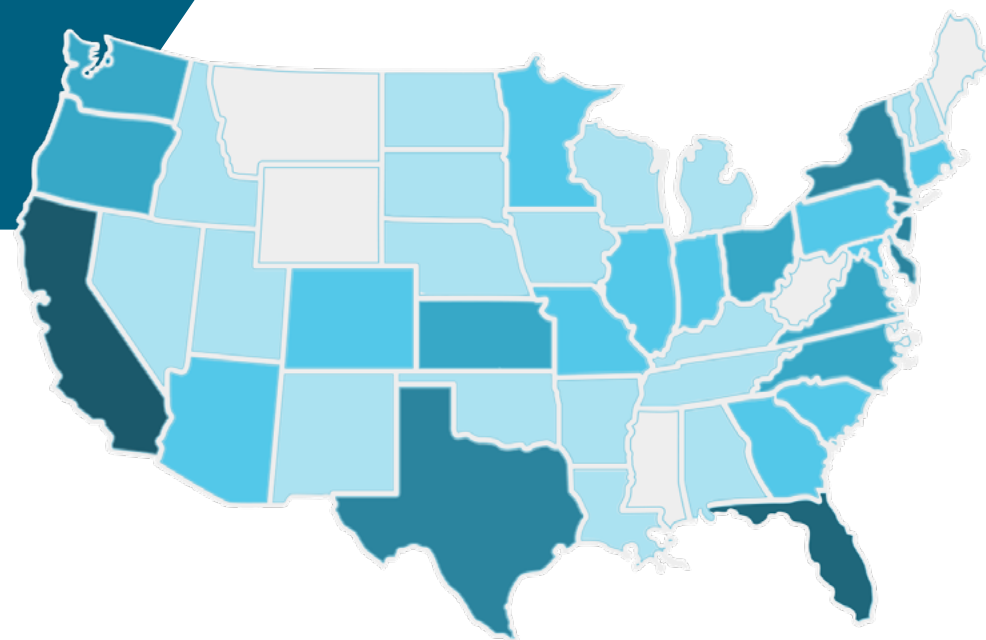
The relationship between Peerfit & our network partners is *special*.

Our internal team of consultants work closely with them to not only secure competitive rates, **but to ensure that our Peerfitters have a great experience in each of the studios or gyms they visit.**

Our goal is to provide a network that offers experiences for every demographic. There is something for everyone regardless of age, gender, or physical ability.

**Peerfit's network of fitness experiences grows daily.**  
**There are a several ways we go about expanding our network:**

- + **Through our internal Wellness Solutions team**, who are actively working with not only our national partners, but also regional and local studios and gyms.
  - They constantly work to expand already-existing markets.
  - They build custom networks for new clients.
- + **Through our partnerships and integrations** with studio and gym scheduling software.
- + **From you**—our clients and your employees!  
**Let your voice be heard by recommending new locations for our network.** We do this through our '**Nominate A Studio**' form, which can be accessed from the website or circulated via your Account Manager.



### Client Happiness

Peerfit's Client Happiness Team is dedicated to making the Peerfit experience for your employees as wonderful as possible. **No question, concern, or suggestion is too small.**

### The Peerfit Community

Through Peerfit, you can build community in your workplace, helping to establish a culture centered around health and well-being **where your employees are more productive, happier, and excited to interact at work.**



 peerfit

2018 All Rights Reserved