

KINEMA

FITNESS

FITNESS CENTER MANAGEMENT

Kinema implements a comprehensive strategy that focuses on the member experience, while creating innovating programs and delivering profits.



OUR SERVICES

- ▶ Flexible staffing models
- ▶ Health club design
- ▶ Equipment layout, procurement and maintenance
- ▶ Professional marketing and branding
- ▶ Budgeting and financial forecasting
- ▶ Dynamic fitness classes and personal training
- ▶ In-tenant wellness programs
- ▶ Vendor management

WHY KINEMA

- ▶ Profitable operations
- ▶ Industry leading member utilization
- ▶ Year over year member growth
- ▶ Elite fitness professionals
- ▶ Innovative programming
- ▶ Corporate wellness expertise
- ▶ National account pricing for vendor relationships
- ▶ Utilization of cloud based technology
- ▶ High employee retention

CASE STUDY

In just six months after taking over fitness center operations at Zurich's brand new 20,000 square foot fitness center at their North America headquarters in Illinois, Kinema signed up over 575 members, averaging over 60 training sessions per month and generated a monthly profit since opening. Success is due to the close corporate level support from Kinema, strong partnership with Zurich's facilities and human resources and creative programming.

FEATURED CLIENTS

