

PHILIPS

Virtual Care Management

Managing Diabetes can take a heavy toll on patients, members and populations

\$327B

estimated annual cost (includes direct and indirect costs)¹



7th

leading cause of death in the US²



2%-10%

of pregnancies in the US are affected by Gestational Diabetes³

Unlock the power of human-centered care, virtually anywhere

Clinical programs



Philips Virtual Care Management for Diabetes supports post-acute, chronic and gestational* condition management.



An easy-to-use connected blood glucose monitor engages patients and members to submit test results, respond to clinical team messages and participate in surveys.



Optional professional monitoring and highly personalized health coaching may help deepen engagement.



Connected blood glucose monitor

- Easy daily reading submission
- User-friendly technology
- Resupply algorithm
- Messaging and alert app
- Survey capabilities
- A qualified team to analyze measurements

Our team of licensed professionals monitors and provides support



Health coaches*

- Registered nurses, registered dietitians, certified Diabetes care and education specialists
- Licensed in all 50 states
- Spanish-speaking coaches




Care advisors*

- Professional monitoring
- Administrative support for our health coaches

Customizable program features*

- Clinically relevant flagging or prioritization
- Disease-specific surveys
- Task alerts and reminders via the My Virtual Care app
- Clinical onboarding[†]
- Compliance and activation outreach[†]
- Professional monitoring with 24/7 triggered outreach[†]
- Personalized health coaching[†]
- Remote patient monitoring documentation and tracking[†]

Philips Virtual Care Management demonstrated real-world results in our Diabetes program

	Proven results	Demonstrated economic benefit	Our engagement tools and health coaches provide personalized help to ensure patient satisfaction and may support program adherence.
	<p>↓ 3.06% average HbA1c^{4,†}</p>	<p>↓ \$3,384 average potential lower healthcare costs per member, per year^{5,}</p>	
<p>↓ 38% average all-factor ED visits^{4,‡}</p>	<p>↓ \$3,086 suggested potential savings in annual claims per member from study using Philips Virtual Care Management products and services^{4,§}</p>		



The Community Preventive Services Task Force recommends evidence-based intervention approaches to prevent and manage chronic diseases, such as diabetes, heart disease and stroke.^{6,7}

ED, emergency department.

*Patients and members with Gestational Diabetes may only participate in our standard protocol. Additionally, professional monitoring and personalized health coaching are not yet available for those participating in our Gestational Diabetes program. †Optional program features. ‡Following a 90-day Diabetes care management program in 366 subjects with type 2 Diabetes, average baseline HbA1c: 11.2%. §A Diabetes Care Management Program for uncontrolled type 2 Diabetes in a predominantly African American population amortized over the study cohort due to reduced risk of all-factors hospitalization after 90 days compared to usual care. ||In a study (n=141) using the Philips Connected Blood Glucose Monitor combined with a disease management call center over a 2-year period.

References: 1. American Diabetes Association. Economic costs of diabetes in the US in 2017. *Diabetes Care*. 2018;41(5):917-928. doi:10.2337/dci18-0007 2. Statistics about diabetes. American Diabetes Association. Accessed November 1, 2022. <https://diabetes.org/about-us/statistics/about-diabetes> 3. Gestational diabetes. Centers for Disease Control and Prevention. Accessed November 1, 2022. <https://www.cdc.gov/diabetes/basics/gestational.html> 4. Magee MF, Baker KM, Fernandez SJ, et al. Redesigning ambulatory care management for uncontrolled type 2 diabetes: a prospective cohort study of the impact of a Boot Camp model on outcomes. *BMJ Open Diabetes Res Care*. 2019;7(1):e000731. doi:10.1136/bmjdr-2019-000731 5. Javitt JC, Reese CS, Derrick MK. Deployment of an mHealth patient monitoring solution for diabetes—improved glucose monitoring leads to reduction in medical expenditure. *US Endocrinology*. 2013;9(2):119-123. doi:10.17925/USE.2013.09.02.119 6. Diabetes. Guide to Community Preventive Services. Updated October 4, 2022. Accessed January 10, 2023. <https://www.thecommunityguide.org/topics/diabetes.html> 7. Heart disease and stroke prevention. Guide to Community Preventive Services. Updated October 4, 2022. Accessed January 10, 2023. <https://www.thecommunityguide.org/topics/heart-disease-stroke-prevention.html>

