Meet Personify Health

We integrate the best health benefit solutions into a seamless experience that is personalized and easy-to-use

A new level of personalized health

Can you imagine a painless health management experience?
We can. So, we've designed it.

We offer solutions for everything you need to support your people's health – holistic wellbeing, health navigation, and flexible health plan administration. That's why companies choose Personify Health. We replace disjointed and complex experiences with one personalized health platform – boosting health and engagement while reducing stress and costs. Get more value for every dollar you spend on healthcare.

Explore our solutions at personifyhealth.com

50%+
Engagement
Average member engagement rate with Virgin Pulse (now Personify Health)

70%
Health
Of members improved clinical health metrics With Virgin Pulse (now Personify Health)

19%
Savings
Cost savings with HealthComp (now Personify Health) versus ASO

1. Virgin Pulse BoB Trends Report, 2023
2. Virgin Pulse BoB Trend HRA Analysis, 2019-2021
3. Wakely Study, 2019

We've connected your health solutions, so you don't have to

	Traditional Vendor Stack	Personify Health
Wellbeing	Carrier service or third-party	✓
Navigation and Advocacy – Concierge	Vendor call center	✓
Care and Condition Management	Carrier service or third-party	✓
Total Population Health Coaching	Carrier service or third-party	✓
Digital Therapeutics	Carrier service or third-party	✓
Partners	Sourcing, integration, engagement on own	✓
Payment Integrity	Third-party services	✓
Health Plan Administration	Carrier or TPA	✓

Powering your health and wellbeing – empowering you and your people

Our solutions
- Best-in-class wellbeing
- Health plan administration
- Navigation & advocacy
- Cost containment
- Care & condition management

Our ecosystem
- Medical networks including RBP
- PBM and stop loss
- Digital health solutions
- 70+ integrated partners

Our experience
- Technology designed to engage
- Data-driven & ML personalization
- High-touch live support
- Incentive & rewards
- Actionable insights