



FULL PROGRAM TRANSPARENCY

NOW THAT'S A REASON TO CHANGE

01 EXPERIENCED PROGRAM MANAGERS

Our Program Managers' main priority is to ensure your employees get active and stay motivated. Account services include general program design and administration, marketing services, and communications tools to keep your employees engaged.

02 CONSULTING & COACHING

From company-wide objective setting to individual health and fitness goals for your complex population, our Program Managers help you and your employees overcome obstacles standing in the way of true change.

03 PERFORMANCE MONITORING

Points processing and management, rewards redemption, population increase, a tweak here or adjustment there to optimize your company challenge? We will continue to drive the change you want to see in your program results.

04 TECHNICAL SUPPORT

Whether a company admin is looking for data integration assistance, or a user needs help redeeming their points, our Program Managers are trained to support both your program and employee outcomes. Support is available via email, phone, and directly through the platform.

No tricks to inflate your engagement numbers – just full program transparency, a dedicated Program Management department, and comprehensive reporting.

PROGRAM SUPPORT FOR A LIFETIME

End to end support for the entire lifecycle. We are your partner in change making for a lifetime.

KICKOFF

What is the goal of your program? Are you focused on outcomes such as biometric screening and OSHA incident reduction, or would you like to see employees engaged in their personal wellness journey? Together, we design a program that rewards for performance aligned with company goals.



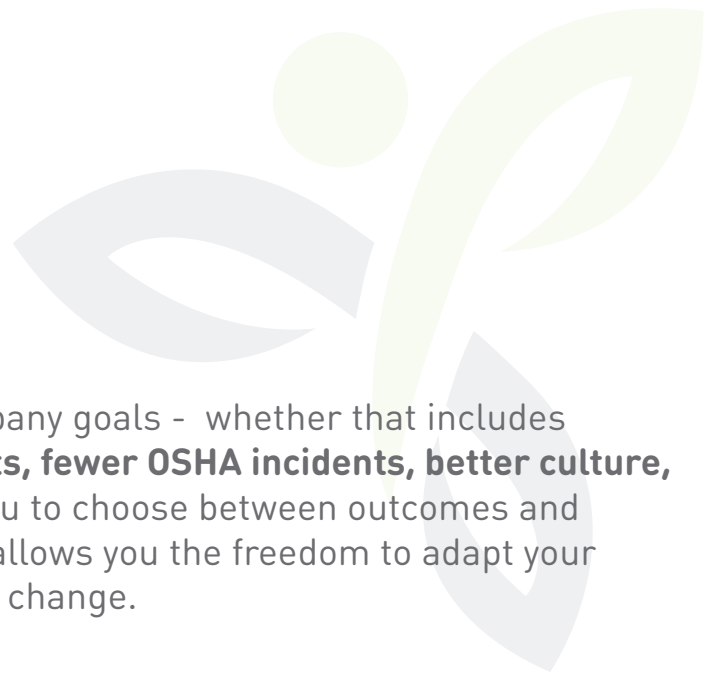
ACTIVATION

Program Managers develop a Program Guide that attaches points to actions that will get your people quickly registered and redeeming points, while also providing training to company admins and users.

PROGRAM SUCCESS

From monthly check-ins and Success Reporting to Program Adaptation Sessions based on your changing needs and objectives, Program Managers ensure the overall health and wellness of your program to deliver the highest value on investment.

GIVE EVERYONE A REASON TO CHANGE™ ROI CONTROL



Build your program based on your current company goals - whether that includes **a more active workforce, lower healthcare costs, fewer OSHA incidents, better culture, or better sales performance.** We never force you to choose between outcomes and engagement. Our configurable solution design allows you the freedom to adapt your solution as you go, and as your behavioral goals change.



THE GOPIVOT™ APPROACH IS SO EFFECTIVE THAT WE MAKE THIS COMMITMENT TO EVERY CLIENT:
**IF YOUR PEOPLE DON'T CHANGE,
WE DON'T GET PAID.**

LOCATIONS

CORPORATE OFFICE

3525 Piedmont Road,
Building 5, Suite 400
Atlanta, GA 30305

PHONE: 404.949.0541

OTHER LOCATIONS

1121 Situs Ct.
Suite 190
Raleigh, NC 27606

PHONE: 919.803.6709

OUR CAUSE

GOOD INTENTIONS AREN'T REASON ENOUGH FOR EVERYONE TO CHANGE.

That's why you end up with broken promises and paying monthly for 80% of your employees who never touch your program. People only have sufficient reason to change when they have doable action steps tailored to their specific goals, the right rewards for actions taken, and visible support from the community around them.

GoPivot™ was founded by pioneers in the employee behavioral change industry, with a combined 40+ years of experience helping companies achieve their safety, wellness, and healthcare cost reduction goals.

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