

Engage your employees in a year-round, *personalized* benefits and healthcare journey

Finding and keeping valued employees has never been more important. You need every advantage to attract, retain and engage your workforce, but challenges continue to rise, including increased complexity and variety of benefits offerings, low healthcare literacy rates, ineffective or nonexistent communication strategies, and lack of healthcare cost transparency.

With so many demands on your time, it's hard to give employees the information they need—when they need it and how they want it—to make smarter decisions.

Optavise is your one-stop-shop solution that provides year-round, personalized employee benefits solutions that helps employers and their employees maximize their benefits to make better health and financial decisions. We offer a unique combination of personalized, confidential enrollment assistance, year-round benefits guidance, and benefits administration technology.



PERSONALIZED BENEFITS JOURNEY REQUIRES **YEAR-ROUND ACTION**

From planning through benefits administration, education and support, it's critical to create a greater understanding of how your benefits work together to increase engagement and appreciation.



EDUCATION

Our individualized approach ensures that employees are more informed, HR departments are supported, and corporate objectives are met during onboarding/offboarding, open and off-cycle enrollments.



COMMUNICATIONS

Our benefits communications experts engage your multi-generational workforce by executing a benefits communication strategy driven by your corporate objectives to reach employees through more than one medium.



ADMINISTRATION

Employers receive a multimodule benefits enrollment and administration system to help engage, communicate and enroll employees in the benefits process.



ADVOCACY

Our advocates support employees throughout the year to seek second opinions, shop for the lowest cost procedures, and resolve billing issues.

WHY CHOOSE OPTAVISE YEAR-ROUND BENEFITS SOLUTION?

Compassionate Healthcare Experts

Access to knowledgeable and experienced healthcare and benefits experts who can help employees shop for their healthcare, answer benefits questions, locate in-network providers and resolve claims issues helps employees make better decisions about their care.

Modern, Intuitive Benefits Shopping Experience

Whether you enroll with our benefits educators or via self-service, our benefits administration platform gives you complete control.

Empower Employees to Make Smart Benefits Decisions

Employees make choices about their health and about using their benefits all year long—not just at open enrollment. Keeping benefits top of mind, and making sure employees have the information they need to make the best choices for their situation.

Measured Results

Regularly measure results through interactive content analytics that reveal employee behavior to refine your communication messaging and execution to achieve your strategy.



Employee Benefits

- ▷ Lowers out-of-pocket costs
- ▷ Reduces time spent dealing with benefits-related issues
- ▷ Drives employees to make better choices about their coverage and benefits
- ▷ Enhances awareness, knowledge, and appreciation
- ▷ Rewards informed healthcare decisions

Employer Benefits

- ▷ Improves appropriate and cost-effective use of service offerings
- ▷ Drives higher productivity, engagement, and loyalty
- ▷ Scalable, full-service year-round solution

BENEFITS SOLUTIONS

Personalized Benefits Education

- ▷ Individual, confidential benefits education
- ▷ Annual open enrollment
- ▷ Offcycle enrollments
- ▷ New hire onboarding
- ▷ Decision support tools
- ▷ Dependent verification
- ▷ Qualifying life events

Benefits Administration

- ▷ Customized, branded website with all your benefits in one place
- ▷ Interactive online shopping experience for all benefits
- ▷ Shopping cart with cost per paycheck
- ▷ Videos and decision support
- ▷ Benefits confirmation statement
- ▷ ACA form submission and variable hours tracking
- ▷ COBRA administration

Benefits Communications Strategy

- ▷ Strategy and brand design
- ▷ Open enrollment and new hire materials
- ▷ Year-round benefits communications
- ▷ Recruitment benefits overview
- ▷ Separation communications
- ▷ Compliance communications

Comprehensive Benefits Advocacy

- ▷ Access to advocates
- ▷ Resolve billing and claim issues
- ▷ Assist with referrals and prior authorization
- ▷ Find providers for second opinions and schedule appointments
- ▷ Access to registered nurses for education about diagnosis, procedures and medication options
- ▷ Personalized procedural cost and quality reports
- ▷ Rewards for selecting low cost care

A healthier, happier workforce comes from employees who are satisfied with their workplace benefits. Optavise offers a unique combination of innovative technology, flexible voluntary insurance products and experts who educate and communicate to employees about their benefits.