

benovate

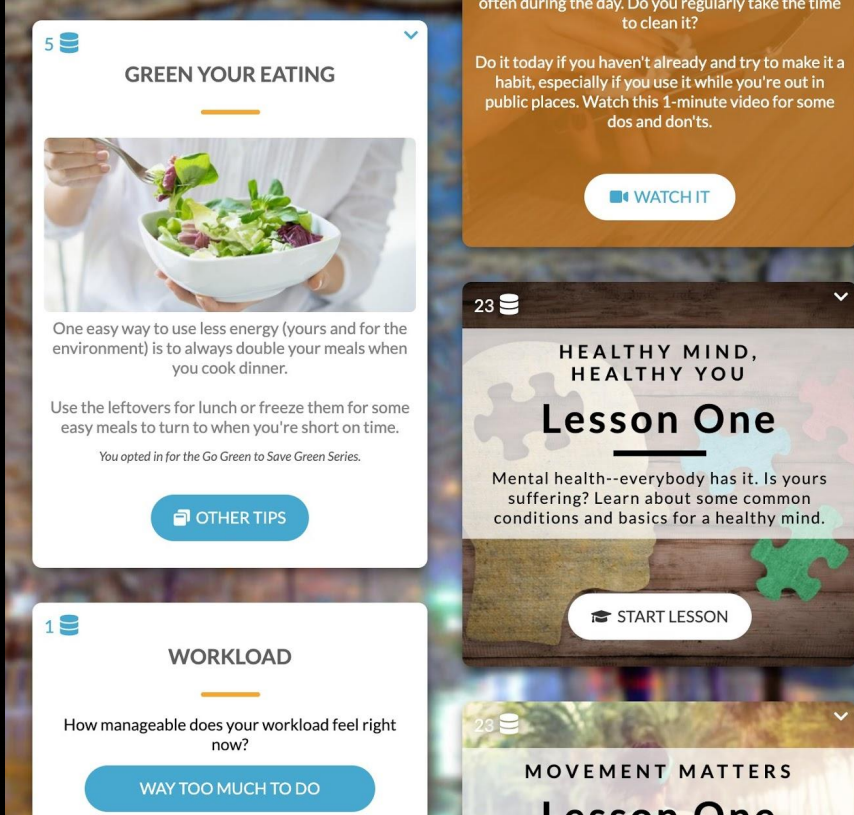
Your wellbeing platform delivery company

Card Delivery Platform

Our patented cards platform delivers the right content to the right person at the right time in order to nudge the member along in their wellbeing journey.

With every bit of data that comes into the platform, we are able to personalize the experience every time they log in, to present them with the most relevant inspiration per their health habits, and the most important information per their health risks.

From the first time the user logs in, our 3,500+ algorithms are fine-tuning their experience as they use the platform.

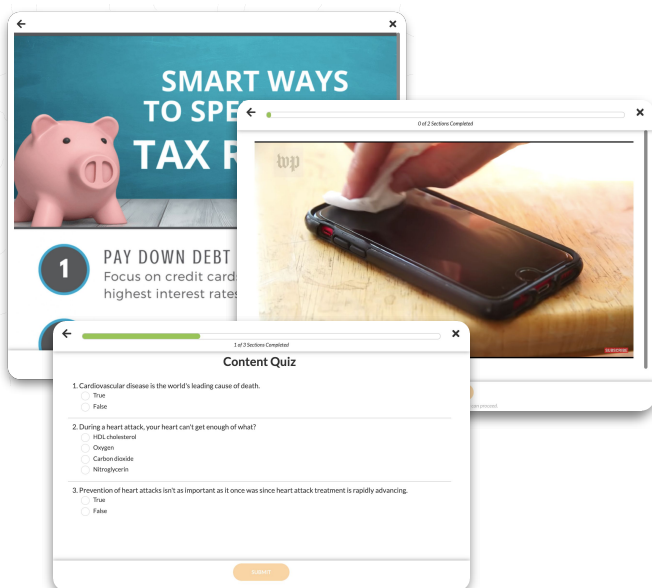
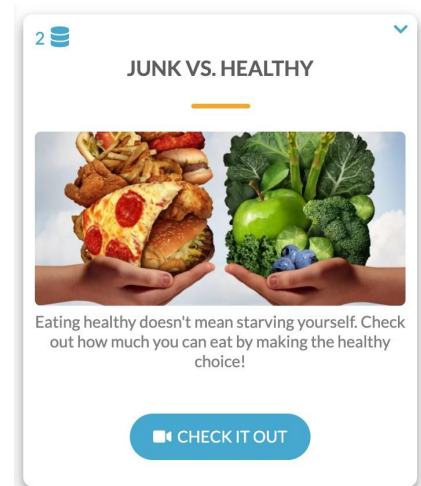


Best In Class User Experience

We designed our app with an interface that would feel familiar like Pinterest, and deliver easily digestible content like Twitter, yet we didn't stop there. Our content team has brought a "voice" to our content like that of a trusted friend. This combination gives the user a place to go where their well-being journey feels comforting and easy to understand.

"Hey just wanted to say so far love the site. Everything is super easy to use and I find a lot of the articles very helpful." - Jonah

"I really enjoy the cards, I have learned so many diff things since engaging in the cards. Keep them coming." - Carol



Wide Variety of Content Delivered

Our platform has an incredibly deep library of content that includes everything from articles, infographics, audio clips, and videos, to surveys, lessons, and quizzes.

New Content Everyday

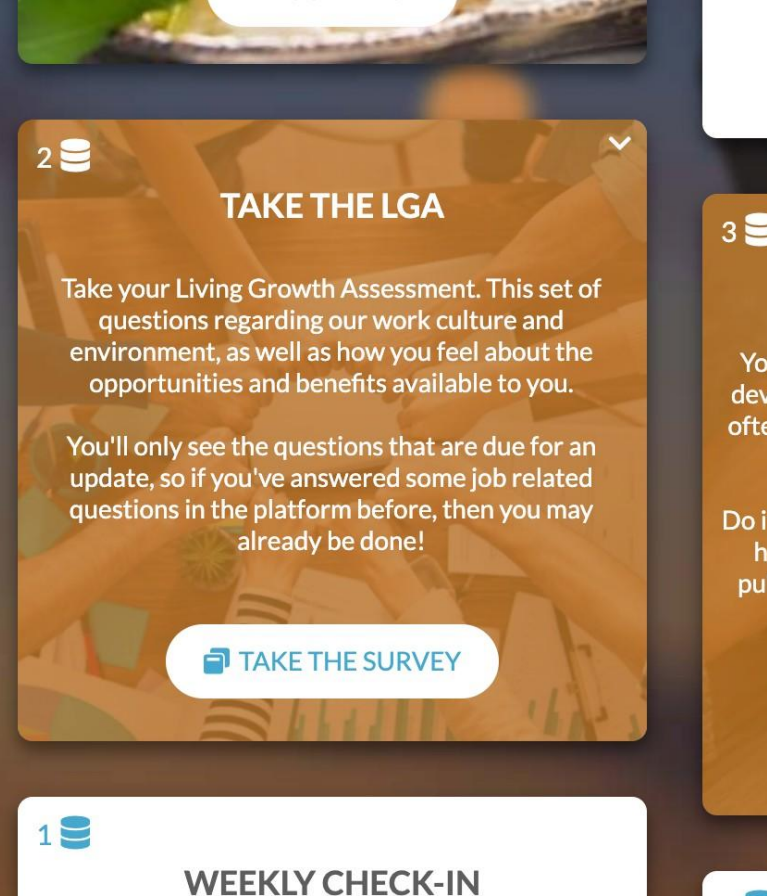
Our personalization engine helps curate our vast content library to not only help the user find relevant healthy activities to do, but also to keep the experience fresh and engaging on each login.

Living Assessments

Health is a moving target, and definitely something that doesn't just happen once a year. We know that the answer to "Do you have back pain" may be a "No" today, but a "Yes" a month from now after an accident.

Our Assessments are "Living" in the sense that we don't ask questions once a year, but rather we ask questions based on how the question was answered previously. So, instead of asking about back pain once a year, we may ask every 4 months.

On the other hand, if a member told us they've been diagnosed with cancer, we won't ever ask that question again, since the answer will always be "Yes".



A New Way to Survey

The more the user can tell us about their habits and likes and dislikes, the more relevant information we can present them. We also know they don't always have time to sit and answer a 30-minute survey. Because of this, we have broken our surveys into cards so they can answer as much or as little as they have time for.

YOUR HEALTH

How are you feeling today?

GREAT

NOT GREAT, NOT BAD

PRETTY BAD

STRESS

Do you feel stressed more often than not?

YES

NO

[Source](#)

Continuously Assess, not just Annually

Instead of asking Assessment questions once a year, the platform will re-ask the question based on how the user answered the question. This provides a real-time look at their well-being journey.

The Right Question at the Right Time

Not only do we believe in the relevancy of activities, but also with our questions. Our survey algorithms are smart enough to ask the right questions with respect to comorbidities and not ask unnecessary ones for health conditions that are not in their risk profile.

PROSTATE CANCER

Is your prostate cancer currently in remission?

YES

NO

[Source](#)

It's All About The Content

The Benovate Content Library contains over 5000 activities to help your members along their well-being journey. The platform will deliver the right activities to the right user at the right time.


The cards are also a great way to drive information, announcements, and much more to your entire population or specific users within your population by injecting your content into the mix. You will receive access to our content management tools, where you can create unlimited activities in our easy-to-use interface.

For programming that's more permanent, you will also have access to our My Benefits section where those programs will be ever-present for your users.

NO

3

TECHTONIC BLOG



Get some fresh ideas on how to increase your daily steps with this week's CentraCare blog.
You are a Techtonic Employee

READ IT


1

MAKING DOUGH

Are you currently employed?

YES


NO



Schedule an appointment with a licensed Medication Therapy Management pharmacist for an in-depth review of all your medications.

During your appointment you'll gain a deeper understand of why you're taking each medicine, how they work, any potentially harmful drug interactions, and cost concerns you may have. Together you and the pharmacist will develop a plan on how to take your medications so you can stay on track in reaching your healthcare goals.
You are a Techtonic Employee

SCHEDULE



The Heart Failure Support Group is a group exclusively for people living with heart failure. The group usually meets the second Wednesday of each month from 12-1 p.m., but call 320-251-2700, ext. 52444 to verify.

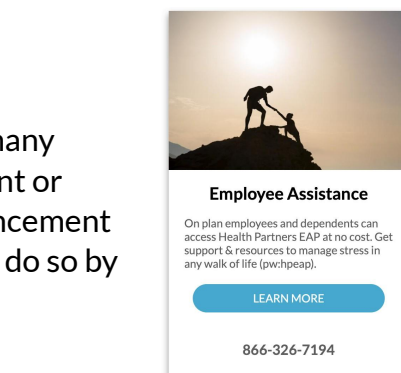
Announcements and Benefits

Benovate provides Clients flexibility with our DIY Content to be able to create many different ways to communicate with your population. Have a quick announcement or need to link to the company newsletter? That's easily done with creating Announcement Activities. If you have resources you want to have a persistent presence, you can do so by utilizing our "My Benefits" feature.



Integrated Learning Module

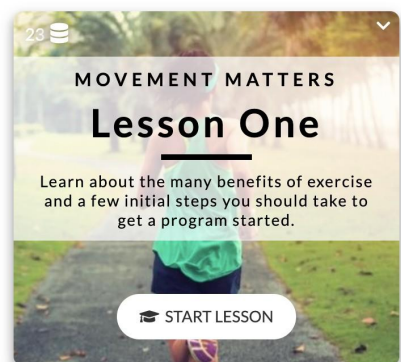
In addition to our standard Courses, you can create Custom Courses with lessons and quizzes to educate your population. Whether it's creating an Onboarding Course, Internal Safety Training or Employee Handbook Reviews, our Custom Courses feature provides you the tools to educate and quiz your population on the subjects that matter most to you.



Promote Your Events

The Events feature gives you a way to add an event, like a Company 5K Run, a Company Picnic, Training Seminars, and much more to the Benovate Platform.

Our Events feature allows you to add events to a calendar and request an RSVP. We also support events that have limited spots available and can support RSVPing for a particular time slot.

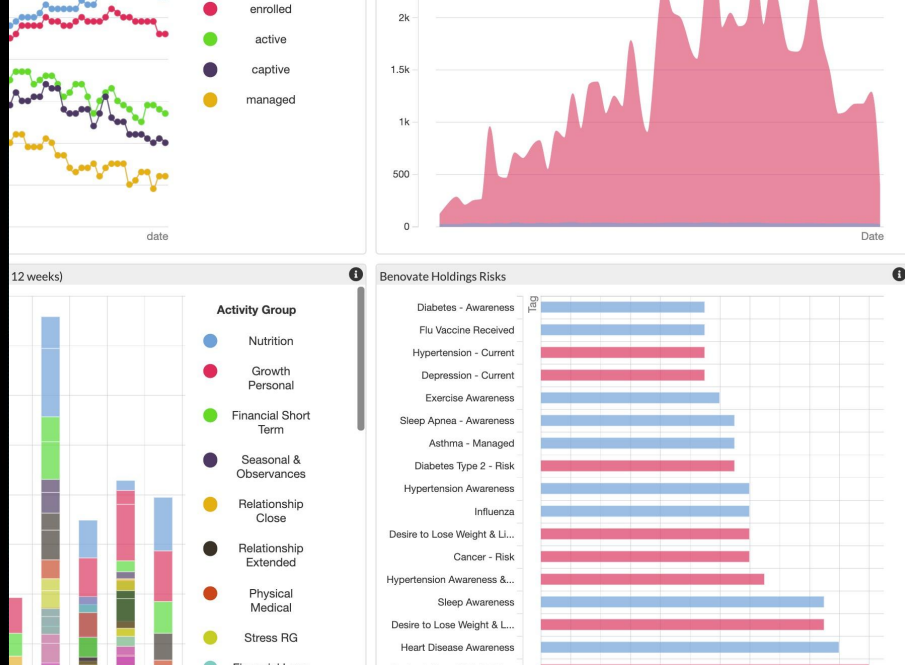


Insights and Analytics

Protecting the individual's data and privacy is our first priority.

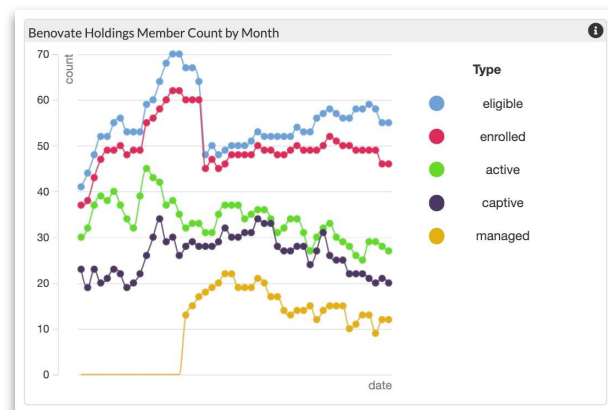
With that in mind, as we engage your population, you will have real-time visibility into what they are doing at a group level.

Our charts are not only beautiful, they are also fully interactive. This allows you to explore the information at a deeper level.



More than just a Number

We provide insights into how much of your population is actively using the platform and at what levels. We have five ways of classifying a member's engagement level ranging from eligible to managed.

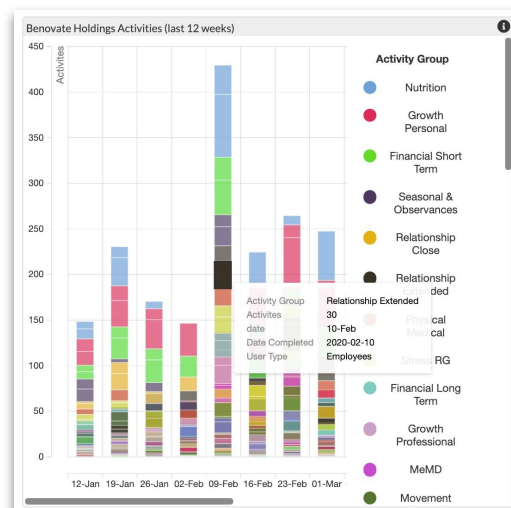


Insights into What Matters Most

By continuously assessing and measuring your members with thousands of our patented algorithms, we're able to show your group's risks and concerns. These include health concerns like obesity, sleep, stress management, and nutrition. We also look at other aspects of an individual's wellbeing like financial distress and relationship issues. And finally, our workplace algorithms help to identify risks like burnout, retention, job satisfaction and resiliency.

How is the Platform Engaging my Group?

Our interactive reports can show you which types of content the members are consuming and how that changes from week to week. Hover over any section to see a pop up of more information about that section, or click on the groups on the right to completely isolate that group and see how your population has been active.

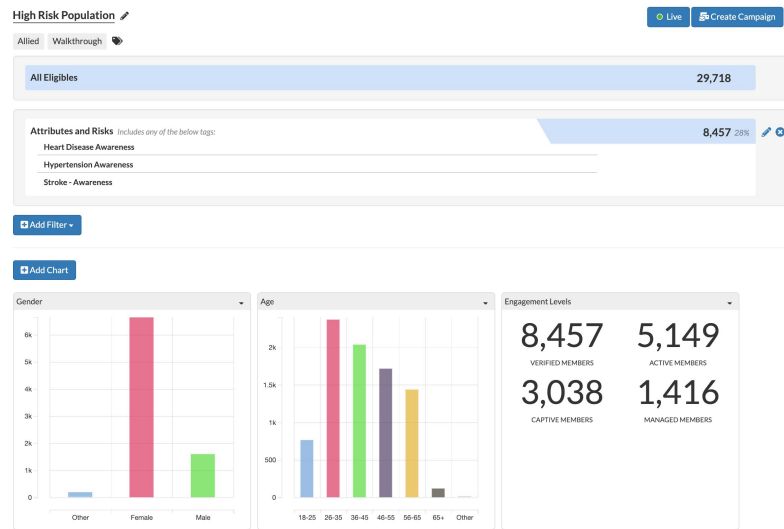


Research and Discovery

With data generated by the platform and any submitted by 3rd party sources, it's our goal to make insights discoverable.

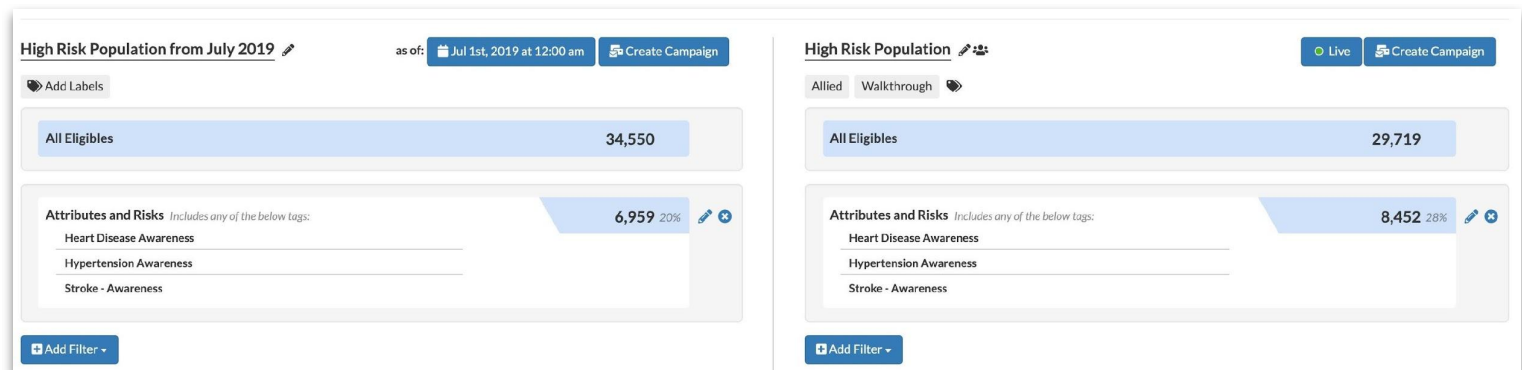
We built an easy-to-use analytics research tool that allows you to visually build queries on the data and customize the chart visualizations.

You can use this to compare cohort groups and see how a specific group has changed over time.



Insights into what Matters Most

By continuously assessing and measuring your members with thousands of our patented algorithms, we're able to show your group's risks and concerns. We also look at other aspects of an individual's wellbeing like financial distress and relationship issues. Our workplace algorithms help to identify risks like burnout, retention, job satisfaction and resiliency.



Research Tools for Cohort Analysis

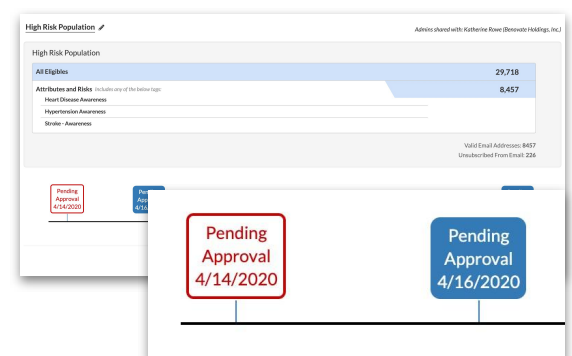
With data generated by the platform and any submitted by 3rd party sources, it's our goal to make insights discoverable. We built an easy-to-use analytics research tool that allows you to visually build queries on the data and customize the chart visualizations. You can use this to compare cohort groups and see how a specific group has changed over time.

Team Insight Collaboration

When you discover an insight, you can share it with other members of your team directly in the research tool. This allows you and your team to build upon the collective insights within your organization and drive your group's wellbeing strategies.

Launch a Campaign

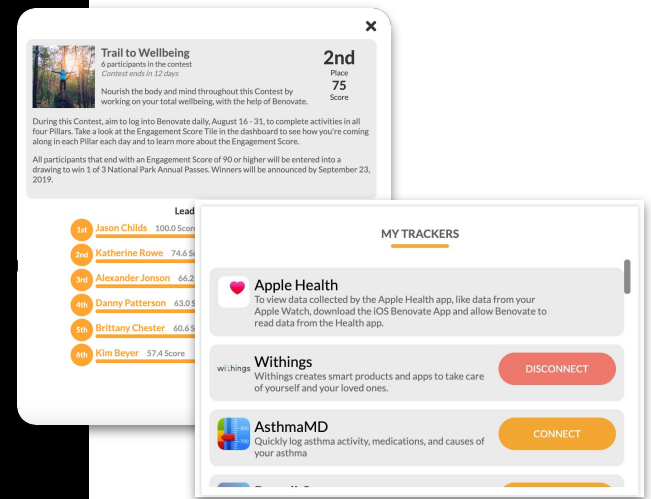
You can even use the query builder as a targeting platform to launch an email campaign. This is a great way to drive engagement to a specific audience. No more mail merges and list management.



Fitness Trackers and Contests

With the Advanced Package, your users will be able to connect their trackers for tracking steps, weight, calories, sleep, and much more. This data can be used as Verified Activities and to help personalize the platform even further.

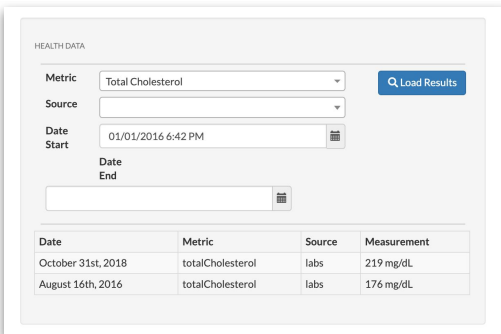
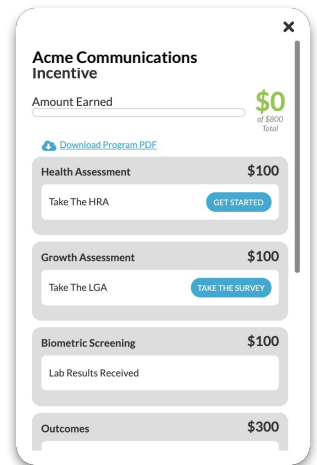
You will also be able to set up Contests within the platform using some of those metrics or the Benovate Engagement Score.



Flexible Rewards Programs

With Benovate's Advance Rewards features, we can accommodate many different program scenarios. Anything from yearly limits to extended ordering times.

Our team will work with you to help get your program reflected within the Benovate Platform.



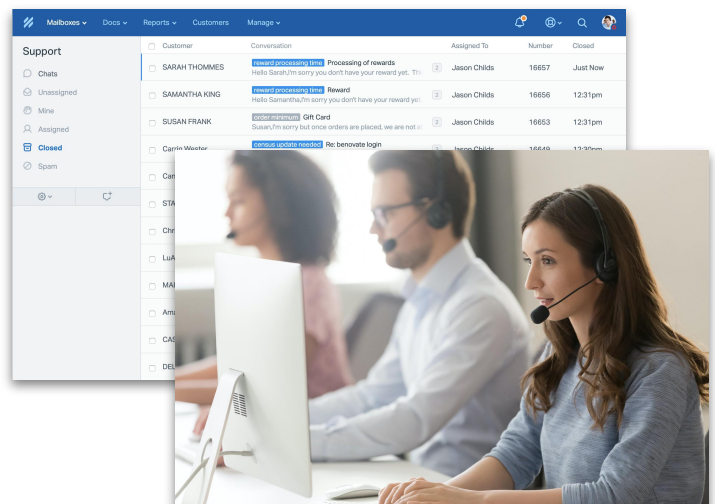
Biometrics and Labs

While data from trackers can help us drive relevant content to the user, integrating with Screenings Vendors like OnSite Health Diagnostics allows us to present the user with content that is relevant to their current measurements. .

Supporting Users Via Email

We don't want anything that would prevent a user from logging into the platform. However, from time to time, users forget passwords or answers to their security questions.

With the Advanced Package, your users would get email access to our Member Support Team. Their timely responses are just what your users need to get logged in, or if they just have a general question.



Member Look-Up Tool

Our Member Look Up tool, you'll be able to give users credit for activities, target specific existing content to an individual, and much more.

EMPLOYEE ACCOUNT

Jason Childs

EMPLOYER

Benovate Holdings, Inc.


REWARD PLAN

Gold - Rewards - \$500 Limit

LOCATION


Minneapolis, MN

Member Name	Email(s)	Sex	Age	Verified	
Jason Childs	jchilds@benovate.com	M	27	<input checked="" type="checkbox"/>	<div>NotesOpen</div>
Brooklyn Childs		F	11	<input type="checkbox"/>	<div>Notes</div>
Bailey Childs		F	13	<input type="checkbox"/>	<div>Notes</div>

 **Request Care**

Using your smartphone, tablet or computer, you can request a visit and receive care from a licensed healthcare professional.

Who needs care today?



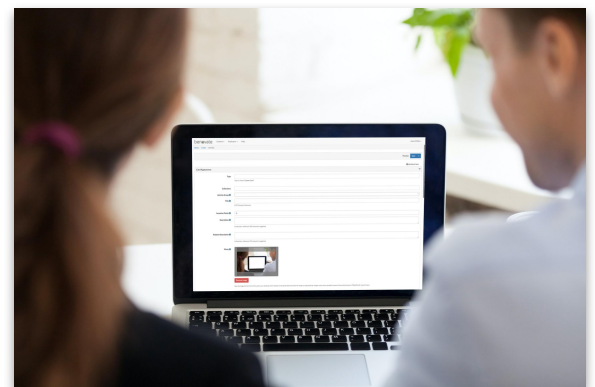
Jason Childs


Teleheath Access via MeMD

MeMD provides comprehensive and customizable Telehealth solutions both you and your members will love. Benovate's seamless integration with MeMD gives your users a comforting experience at what could be an uncomfortable time.

Training and Content Creation

With every new client, we will provide four hours of training within our Admin Platform on custom content creation, Member Look Up, and more. With the Standard Package, you can choose to purchase additional hours of either training or content creation.







Welcome to Benovate - your one-stop health portal that provides you with custom content and resources to help you on your journey to your best health. Real health improvement goes beyond the physical to include personal growth, relationships and financial health. Login now to begin improving your health today!

* Benovate is a HIPAA Compliant Platform

V1.9.1740

SIGN IN TO THE SYSTEM





Co-Branding with Color and Logo

Integrate your brand right into the platform with custom coloring and logo in the Benovate Platform.

Thank You
for your
consideration.