



# Workforce Redefined

Overcoming your biggest Human Capital Challenges with a single program.

***Having trouble hiring?***

**ActiveSoul helps find productivity in your current workforce.**

- For every ten people we get moving, you get the equivalent of one extra employee.

***Does your company face high turnover or low morale?***

**ActiveSoul helps employees find meaning at work.**

- Corporate wellness programs say, “We value work-life balance.”
- Employees who use the program report greater satisfaction with workplace culture, and are 59% less likely to look for work elsewhere.

***What about absenteeism?***

**ActiveSoul empowers employees to feel better.**

- Exercise is linked to physical and mental health benefits.
- For every \$1 you invest in employee health, you save \$6 in healthcare and absenteeism costs.

**ActiveSoul gets your workforce moving, empowering beginners to elite athletes. Your employees can workout anywhere in the US – you get verifiable workout data without any administration for you.**



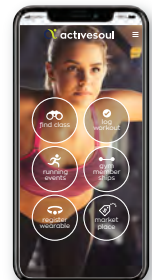


# Corporate Wellness Simplified

A new Cleveland Clinic study shows not exercising is worse for your health than smoking, diabetes, and heart disease.

## Employee:

- Use the app, and get rewarded for your fitness participation.
- Find, book, and track drop-in fitness classes at 30,000 studios nationwide.
- Use GPS tracking to log walks and runs.
- Sync your wearable device for automatic download
- Make reimbursable fitness purchases – wearables, exercise apparel, footwear – through the app.



## Employer:

- With ActiveSoul, you only pay for employees who participate.
- ActiveSoul is the only gym reimbursement program that can automatically interface with your existing wellness program.
- Real Time Dashboard is available to broker, HR, and wellness managers.
- Set use parameters and automate payroll reimbursement reports.
  - Example: "Workout 8 times and receive \$50"



**It's that simple. Don't waste your time on corporate wellness trends. Exercise is the foundation for improving physical health, mental health, chronic conditions, and nutrition, in addition to reducing alcohol/tobacco usage.**

