

Integrated decision support

puts the 'fit' in benefits

The benefits you offer remain a key factor in employee attraction and retention efforts. Yet 49% of employees say they don't understand their benefits¹ and nearly two-thirds (63%) of employees are not confident in selecting benefits without some type of guidance.² In fact, 72% of employees say they prefer to be told which plans best meet their needs.³

Additionally, employees are increasingly seeking consumer-friendly experiences at work, with data indicating a strong preference for self-service options (81%).⁴ That's why we offer an integrated decision support tool powered by Jellyvision that shares best-fit recommendations right within the enrollment flow. This makes it easy for employees to understand their options and choose the health and voluntary benefits that are best for them and their families.



WHY IT MATTERS

68%

OF EMPLOYEES WHO CHANGED JOBS IN THE PAST YEAR SAY BENEFITS WERE A CONTRIBUTING FACTOR.⁵

94%

OF EMPLOYEES WHO UNDERSTAND THEIR BENEFITS FEEL VALUED.⁶

52%

OF EMPLOYEES SAY THEY STAY AT THEIR JOB BECAUSE THEY FEEL VALUED.⁷

¹Mayer, Kathryn. (May 26, 2021). *Number of the day: benefits knowledge*. HR Executive. <https://hrexecutive.com/number-of-the-day-benefits-knowledge/>

²Kashyap, Karthik. (May 4, 2022). *Why HR Leaders Should Educate Employees To Boost Confidence in Benefits*. Spiceworks. <https://www.spiceworks.com/hr/benefits-compensation/news/hr-should-educate-employees-to-boost-confidence-in-benefits/>

³Plescia, Marissa. (August 11, 2022). *Employees want help with their health benefits, survey finds*. MedCity News. <https://medcitynews.com/2022/08/employees-want-help-with-their-health-benefits-survey-finds/>

⁴Root, Adam. (November 15, 2022). *How Technology Can Help Workers Get The Most Out of Open Enrollment*. Collaborative Solutions. <https://blog.collaborativesolutions.com/how-technology-can-help-workers-get-the-most-out-of-open-enrollment/>

⁵Optavise 2023 Healthcare Literacy Report.

⁶Yost, Megan. (June 29, 2022). *4 Stats That Prove Investing in Benefits Communications Pays Off*. Segal Benz. <https://www.segalbenz.com/blog/four-stats-that-prove-investing-in-benefits-communications-pays-off>

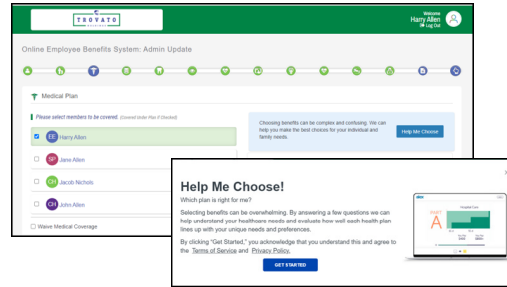
⁷Achievers. (2022). *2022 Engagement and Retention Report*. Achievers Workforce Institute. <https://www.achievers.com/wp-content/uploads/2022/02/Achievers-Workforce-Institute-2022-Engagement-and-Retention.pdf>

How It Works



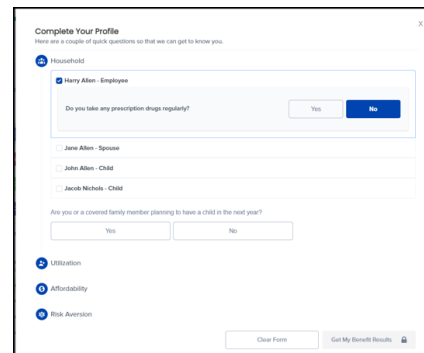
Getting Started

Employees who want help choosing their benefits select the “Help Me Choose” button when prompted.



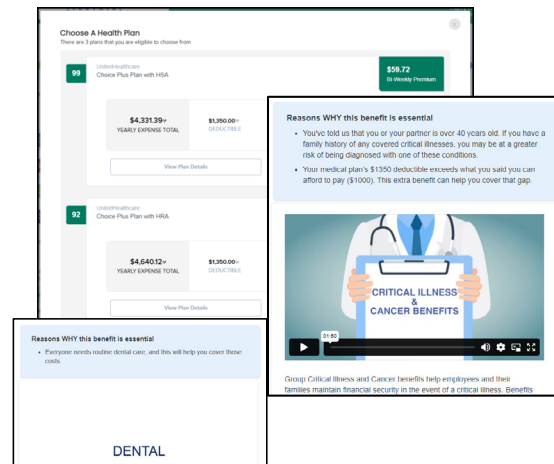
Complete a Brief Questionnaire

Employees answer a short series of questions about their unique healthcare needs, lifestyle, and personal preferences enabling the tool to provide more personalized recommendations.



Review Personalized Recommendations

Employees are presented with personalized recommendations for the benefit options that are the right fit for them.



A healthier, happier workforce comes from employees who are satisfied with their workplace benefits. Optavise offers a unique combination of innovative technology, flexible voluntary insurance products and experts who educate and communicate to employees about their benefits.

To learn more, visit [Optavise.com](https://www.optavise.com).

