

# Candidly in the workplace



Let's be candid: traditional financial wellness benefits fall short in today's workplace. Our platform tackles employees' top money concern while strengthening engagement, supercharging retention, and building inclusive financial wellness.

## Strengthen engagement

**Three-quarters of workers** say student loan tools would increase their commitment to their employer<sup>1</sup>.

## Supercharge retention

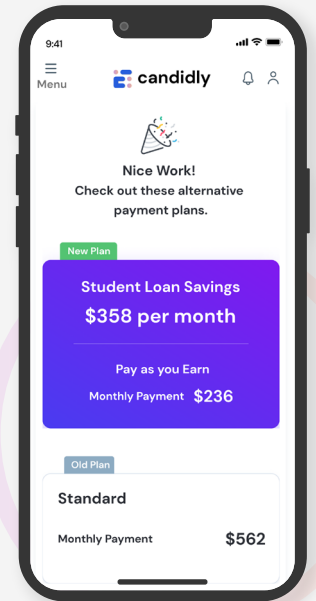
**86% of employees** would commit to a company for 5+ years if they received student loan benefits<sup>2</sup>.

## Reverse burnout

**8 in 10 professionals** with student loans say their college debt is a source of "significant" or "very significant" stress<sup>3</sup>.

## Foster inclusivity

**Women and people of color** owe a disproportionate amount of student debt and take years longer to pay it off<sup>4</sup>.

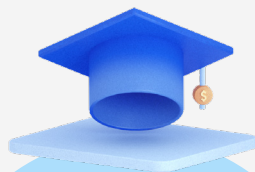


# Empower employees and their families to move beyond student debt with the all-in-one Candidly platform



## Plan

Expert-designed resources help users make a realistic, informed plan for covering college expenses — and put it into action.



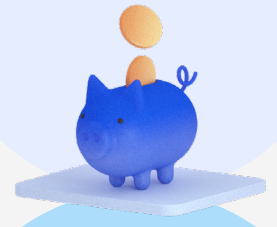
## Fund

Finding the best rates on private student loans is hassle-free thanks to Candidly's network of trusted lending partners.



## Repay

Employer contributions, personalized guidance, and self-serve repayment optimization help users get ahead on paydown, lower monthly bills, and find federal loan forgiveness.



## Build

AI-powered guidance empowers users to maximize financial resilience — for today and tomorrow.

## Sources

1. The Hottest Employee Benefit of 2017, Forbes
2. Employers Explore Repaying Student Loan Debt, SHRM
3. Student Loans Take a Mental Toll on Young People, CNBC
4. Student Loan Debt by Race, Education Data Initiative

If you have any questions, contact the Candidly support team via e-mail at [help@getcandidly.com](mailto:help@getcandidly.com)

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