

Attract & Retain Top Talent

Beat the competition by providing
the fastest growing benefit —
student loan repayment support

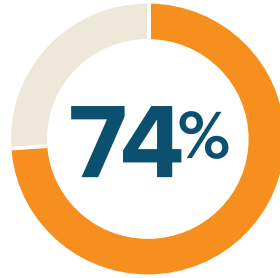


Student loans are stressful regardless of income level. When employers address the burden of student loans, **recruitment and retention gets easier, engagement climbs and productivity grows.**

61%

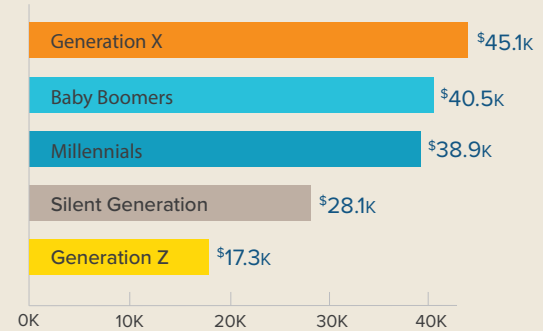


of employers **rejected resumes that didn't list a four-year degree**, even if the individual was otherwise qualified.¹



of **student loan borrowers have a balance of more than \$10,000.**²

Average Student Loan Debt by Generation³



said their **student loan debt negatively affects their mental health.**⁴

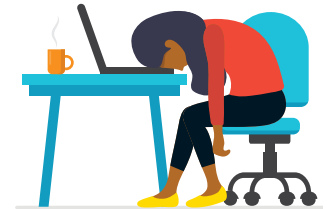


81%

said student loans **delay key life milestones** (e.g., saving for retirement, buying a home, etc.).⁵

93%

reported they **deal with financial stressors at work.**⁶



Solutions that address student debt give employers a competitive advantage

In helping employees manage their debt and reduce financial stress, you can achieve measurable results.



Attract

Over half said a student loan repayment benefit would play a role in assessing job opportunities.⁷



Retain

88% would increase their commitment to their employer if offered SLRA.⁸



Boost Engagement

77% said SLRA would boost employee morale and engagement and create a positive culture.⁹



Improve Productivity

72% said their work performance or productivity would increase if their employer contributed to their student loan.¹⁰

No Comparison

We've supported student loan borrowers for 55 years and we're uniquely qualified to help your employees, too.

The Attigo® suite of solutions offers comprehensive support to make REAL impacts. Solutions can be used individually or in combination to reduce student loan stress and improve financial well-being and quality of life.



Co-Pay Partners®

Attract & retain top talent with student loan paydown

Makes it easy to help pay down employee student loans.

Up to \$5,250 (annually) of employer student loan assistance is **tax-free** through 2025.



Student Loan Success Center™

Provide one-to-one personalized support from trusted experts

Loan counseling that goes beyond traditional loan servicing support.



Knowledge Center

Help employees achieve financial goals with online financial education & guidance

24/7 access to engaging money management and higher education financing topics.

You can feel confident putting your valued employees in our trustworthy hands.

For over 55 years, we've simplified the complex and provided expert insight and counseling. We partner with the U.S. Department of Education, state agencies, financial institutions, national organizations, colleges and universities. Our unparalleled knowledge of federal student loan regulations, policies and servicing activities have helped millions of people achieve repayment success.

Learn more at attigo.com



Attigo® — a Latin word meaning to reach and achieve — is a comprehensive suite of services to support a person’s financial well-being and quality of life. Provided by Ascendium Education Solutions®, we’re committed to supporting student loan borrowers to achieve positive outcomes. Everything we do, from our products and services to our philanthropy, is in service of our mission to help people reach their full potential.



Sources

1 Joseph B. Fuller and Manjari Raman, et al. “Dismissed By Degrees,” Oct. 2017, Published by Accenture, Grads of Life, Harvard Business School. <https://www.hbs.edu/managing-the-future-of-work/Documents/dismissed-by-degrees.pdf>. 2 Melanie Hanson, “Student Loan Debt Statistics,” Oct. 26, 2021, <https://educationdata.org/student-loan-debt-statistics>. 3 Melanie Hanson, “Student Loan Debt by Generation,” Oct. 12, 2021, <https://educationdata.org/student-loan-debt-by-generation>. 4 CNBC Momentive Poll, “Invest in You,” Jan. 2022, <https://www.surveymonkey.com/curiosity/cnbc-invest-in-you-jan-2022/>. 5 Ibid. 6 Ascendium Education Group, Inc., “Employees want student loan paydown,” 2022, attigo.com/slra-infographic. 7 SHRM Survey, “More Than Half of Workers Say Employer-Provided Student Loan Benefit Would Play Role in Assessing Job Opportunities,” May 19, 2019, <https://www.shrm.org/about-shrm/press-room/press-releases/pages/more-than-half-of-workers-say-employer-provided-student-loan-benefit-would-play-role-in-assessing-job-opportunities.aspx>. 8 Ascendium Education Group, Inc., “Employees want student loan paydown,” 2022, <https://www.attigo.com/slra-infographic>. 9 Ibid. 10 Ibid.