

# atlasGO Corporate Challenges: Solutions that help you successfully engage your employees and make an impact!

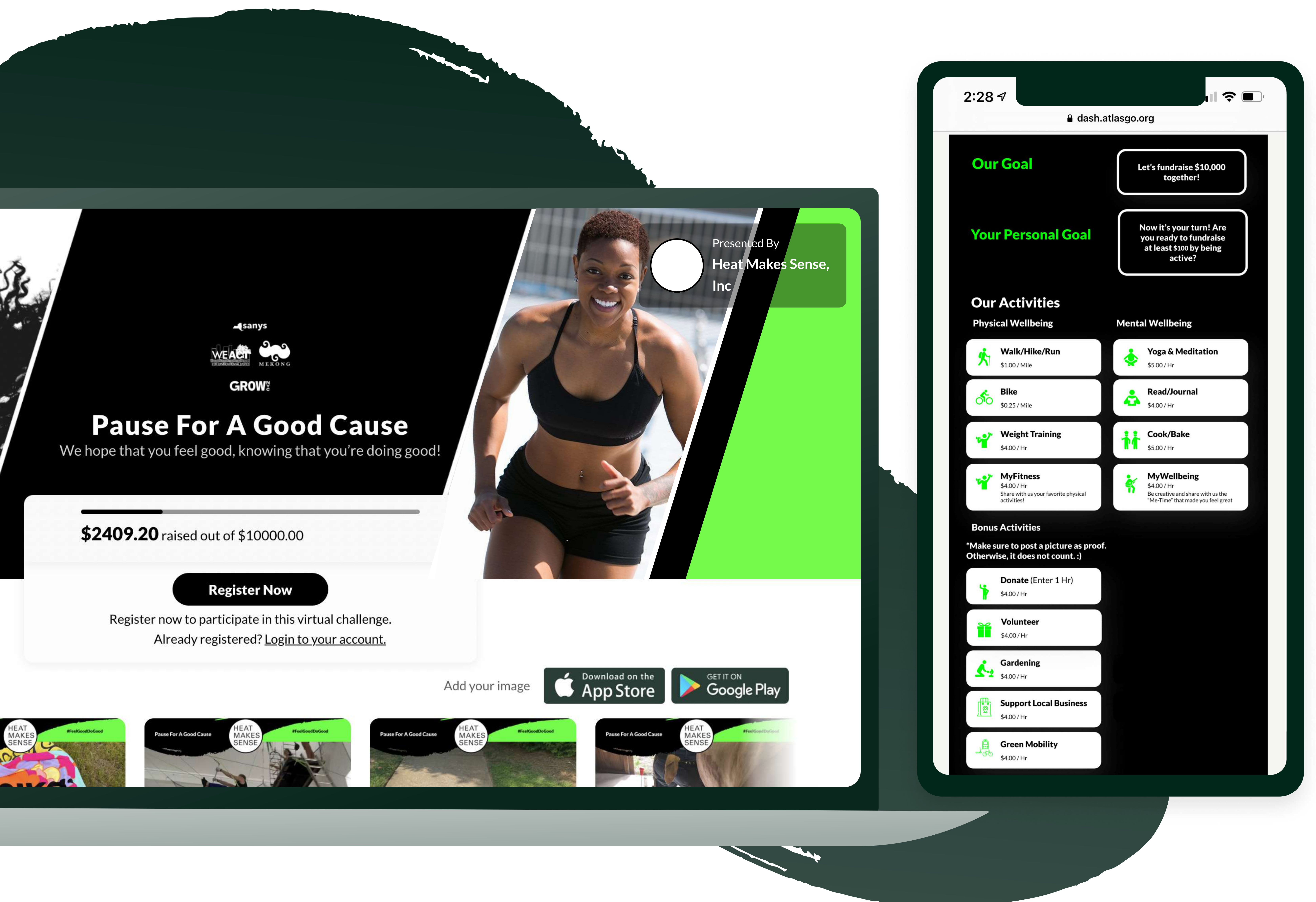


atlas **GO**®



# What is atlasGO?

- atlasGO is a San Francisco & Brussels-based **social business** and **certified B Corp**.
- Our **mobile challenges** allow users to track their **fitness & wellness activities** and often **raise funds and awareness** for a **good cause**.
- Our clients are **corporations** and impactful **nonprofit organizations** for whom we create unique **virtual community engagement** campaigns.
- Our mission is to bring together a **community** where engaged **people, non-profits, and corporations** join forces to create **positive awareness** around **social and environmental issues** and accelerate impactful change.





# What is an atlasGO Team-building Campaign?

atlasGO helps corporations boost employee health, engagement, and company culture through virtual community engagement campaigns. Create the space for your employees to take care of themselves, support each other, and unite around a common goal with atlasGO's virtual challenges.

## Wellness challenges

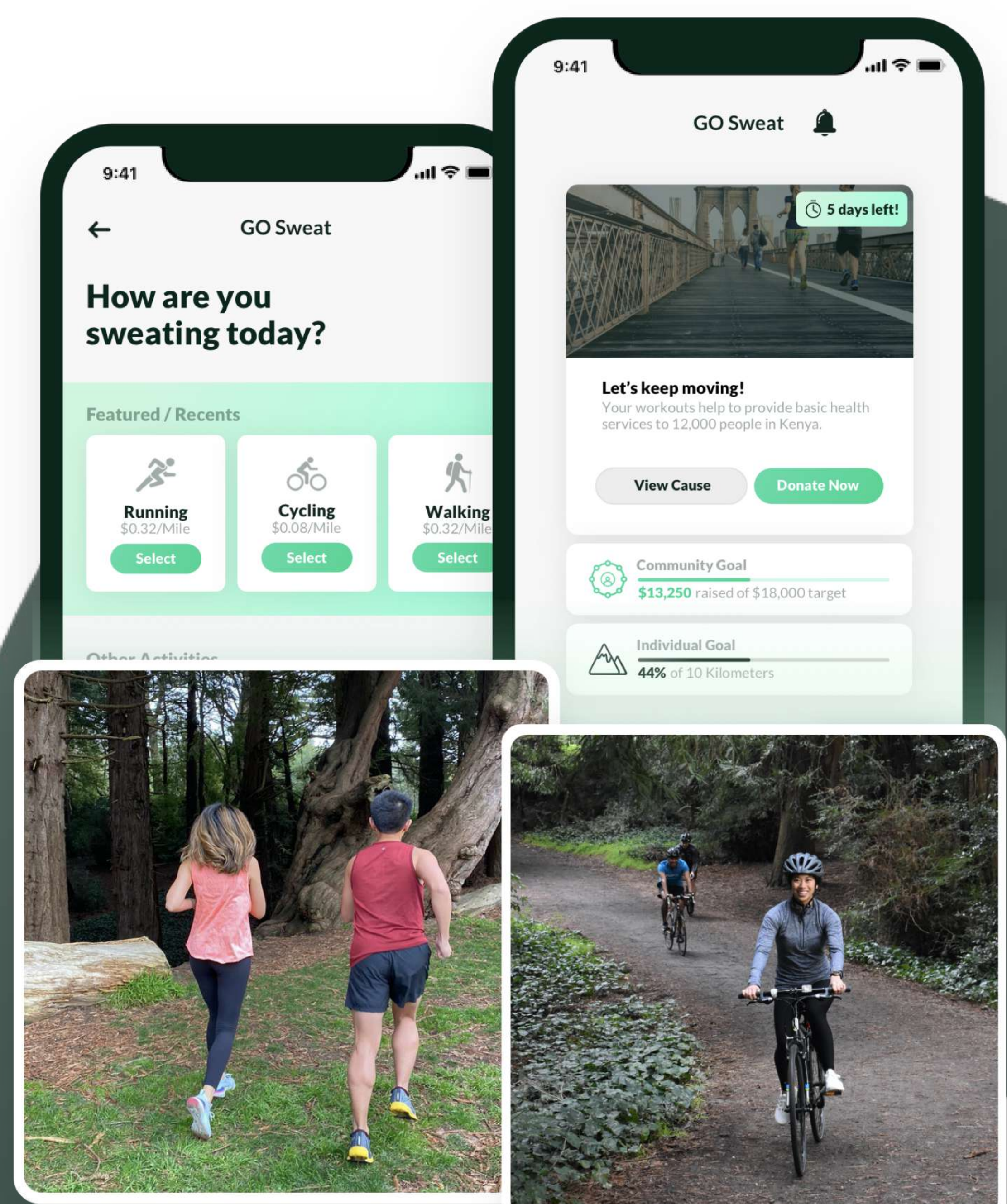
Focus on mental health and wellbeing!

## Giving challenges

United for a good cause!

## Environment challenges

Make sustainability a priority!





# Wellness challenges

Make mental health and wellbeing a team priority. Encourage healthier habits and foster resilience by engaging your employees in 350+ fitness and wellbeing activities.

1

Set individual challenge goals

2

Choose the activities for your employees to reach your goal

3

Create friendly competitions between teams

4

Give attractive prizes to the winners!



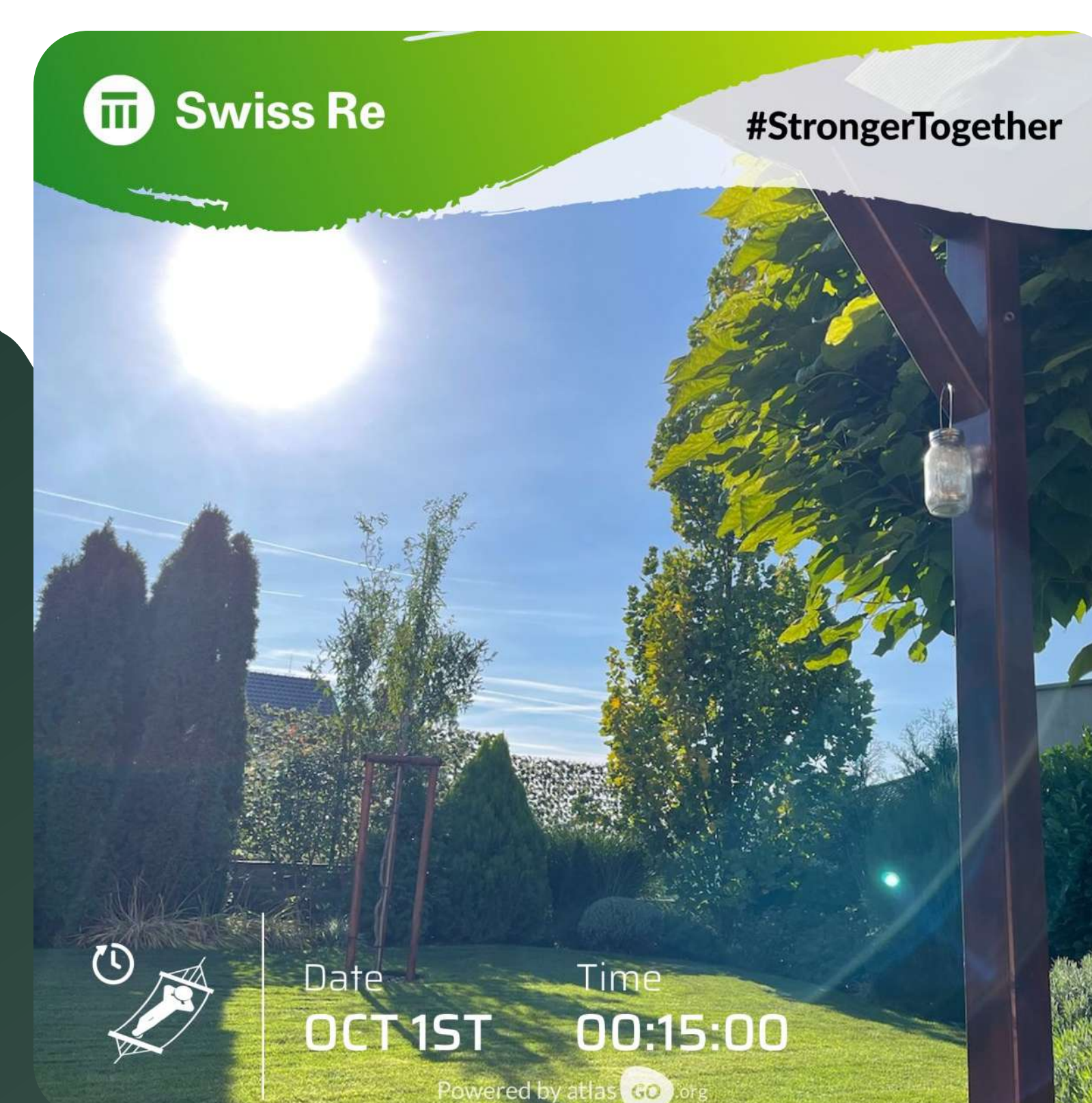
#StrongerTogether

**2393.87 Hours** spent out of 2000.00 Hours

[Register Here](#)

Register now to participate in this virtual challenge.

Already registered? [Login to your account.](#)



#### Personal wellbeing



Be good to yourself. Read a good book, play music, meditate or just take time to do something that you enjoy doing!

#### Doing good



Be good to others! It is proven that doing good not only benefits the person receiving a good deed, but also the one giving it!

#### Sports and exercise



Sports and exercise is a main driver of mental wellbeing. Take your bike to work, go for a run or a hike, or play a game of soccer!

#### Stronger together



Spend conscious quality time with your friends, colleagues and family. Maybe even turn your phone off!



# Giving challenges

Make an impact. Let your employees unlock corporate-sponsored funds for a good cause by challenging them to do fun and impactful activities. You get to choose the nonprofit organization you want to support.

1 Pledge a donation amount as a company

Choose the activities for your employees to unlock the funds

3 Create friendly competitions between teams

Challenge stops when the time runs out or donation goal is reached!

The image shows a screenshot of a challenge interface for 'Unifiedpost-4-WWF' with the tagline 'Mens sana in corpore sano.' The interface is set against a dark green background with a white mountain silhouette. At the top, the WWF logo is displayed. Below it, the challenge title and tagline are shown. A progress bar indicates that the goal of €20,000 has been fully reached. A message states 'This challenge is completed!' and provides information on where to find public challenges. At the bottom, there are buttons for downloading the app on the App Store and Google Play. To the right, a smaller inset image shows kayakers on a river, with a 'Presented By Unifiedpost' badge overlaid. Below this, a section titled 'GIVING BACK TOGETHER' outlines the 'Our Community Goal' (raising 20,000€ for WWF) and the 'Individual Goal' (reaching personal goals to unlock donations). Two callout boxes provide details: one for the community goal and another for individual goals (50€, 100€, and 150€). At the very bottom, a row of icons represents various activities: swimming, jumping, running, walking, and cycling.

Unifiedpost-4-WWF  
Mens sana in corpore sano.

Presented By  
Unifiedpost

€20000.00 raised out of €20000.00

This challenge is completed! 🎉  
You can find public challenges on the [atlasGO](#) app

Download on the  
App Store

GET IT ON  
Google Play

GIVING BACK TOGETHER

**Our Community Goal**

Can we raise 20.000€ for WWF together ?

You can help unlock this donation by doing the activities listed in the atlasGO app.

REACH YOUR INDIVIDUAL GOAL TO HELP UNLOCK DONATIONS

**Individual Goal**

How many € can you unlock on your own?

You have an individual goal of 50€, 100€ and 150€ to unlock this goal and even surpass it!

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# Environment challenges


Make sustainability a priority. Let your employees plant trees through a variety of environmentally friendly activities such as beach cleanups, recycling, and riding bikes instead of cars.

1 Pledge a donation with a reforestation partner

Choose the activities for your employees to unlock these trees 2

3 Create friendly competitions between teams

Challenge stops when you reach your tree planting goal! 4



### EverGo!

Together to plant trees

12000.00 🌲 planted out of 12000.00 🌲

This challenge is completed! 🎉

You can find public challenges on the [atlasGO](#) app

Download on the App Store

GET IT ON Google Play

EverZinc

Presented By EverZinc

EverZinc

ONE TREE PLANTED

EverGO

Together to plant trees

GO

Planted 1.43

Distance 20.46km

🏆

How can we unlock the 6,000 🌲 that will be planted by One Tree Planted?

You can help unlock this donation by doing the activities listed in the atlasGO app.

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# The atlasGO Mobile Application

## Unlimited Activity Types

Ranging from running to yoga, biking to pilates, picking up trash to cooking, and everything in between.

## 3rd Party Integrations

Strava, Fitbit, Garmin, Slack, and Apple Health sync with the click of a button, plus in-app GPS Tracking.

## Leaderboards

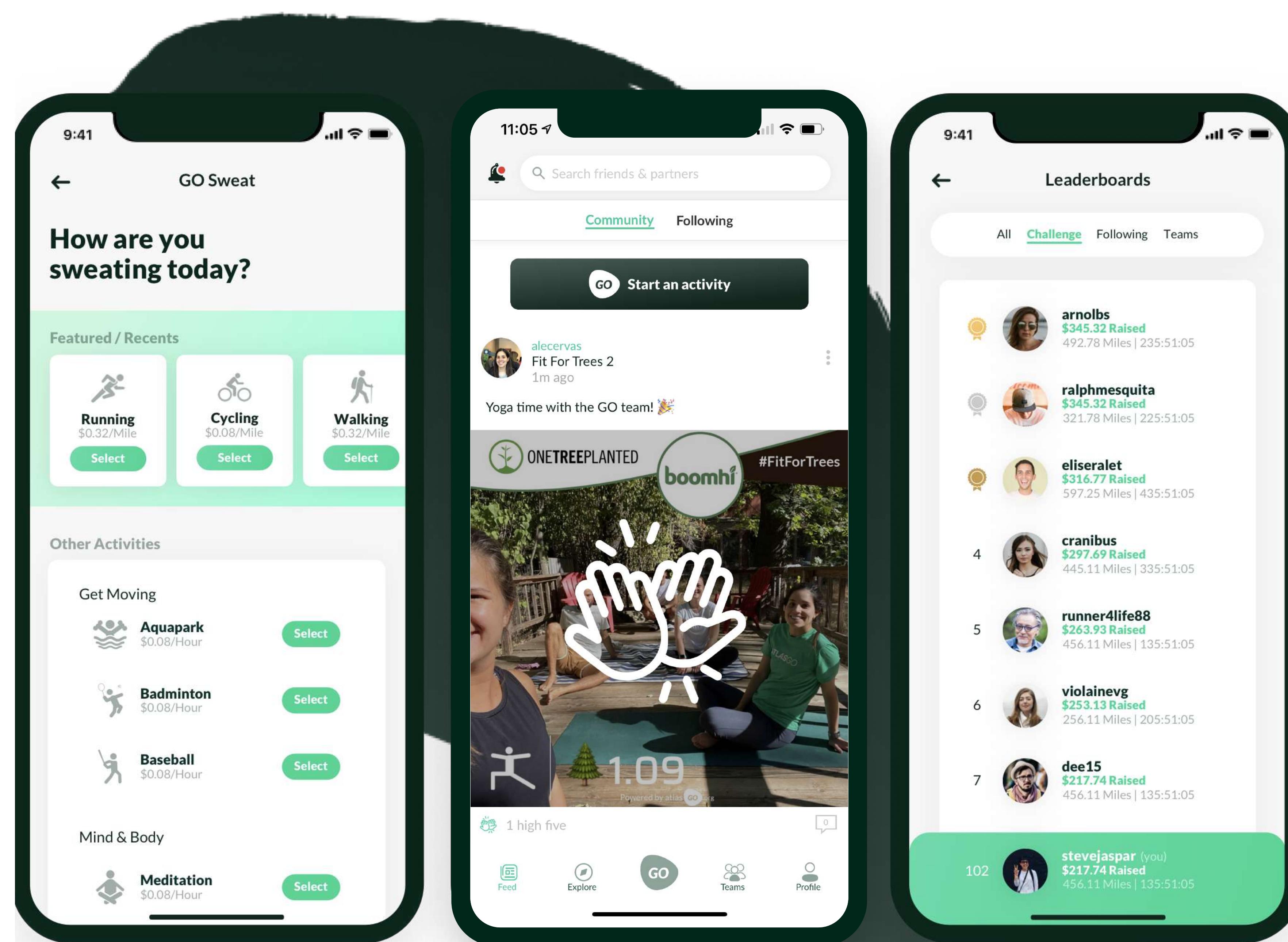
Create competition between individuals, teams, and activities. Teams can be office locations, departments, countries, you name it!

## Digital Company Building

Customizable sweaty selfies filters, high-fives, chats, comments, and social media sharing.

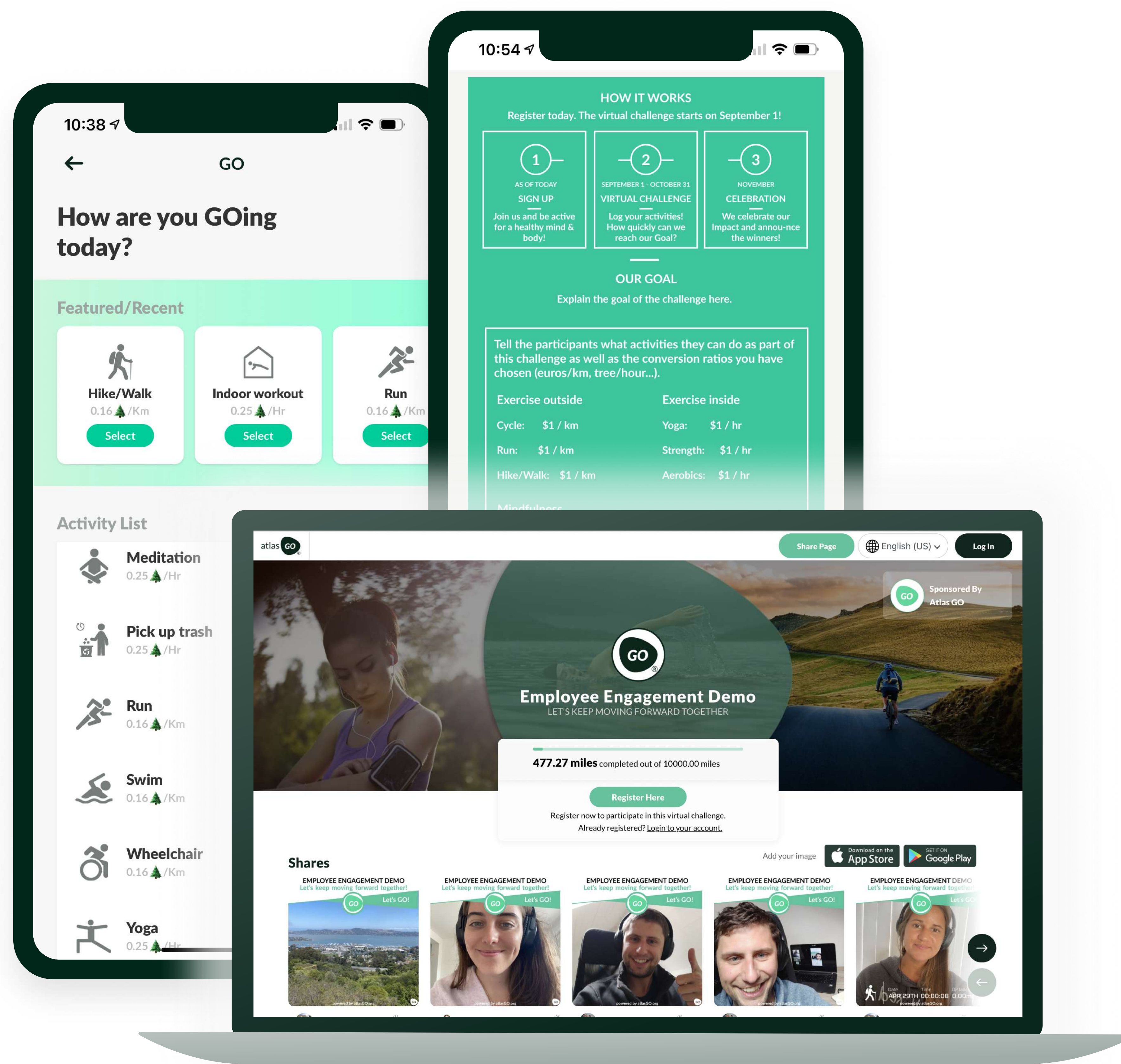
## Global Engagement

Wherever your community is located, our application works in all geographies.





# Why GO with atlasGO



## Product Experts

Tech team “hors-pair” that built an intuitive and easy to use tool for you and your participants to navigate with ease and fun!

## Highest Quality Service

Your project manager is really a consultant, walking you through every single step. They are extremely responsive and there to make your project a success!

## Flexible Solutions

atlasGO believes in keeping things simple and is here to make your life easier! You can expect fast turnarounds and flexibility with our product to fit your important needs!





# Why Our Partners Love atlasGO

*"At Securex, it's always a pleasure to have atlasGO by our side to strengthen the well-being & engagement of our employees while supporting a good cause!"*

**- Gaelle Houyoux, CSR Expert at Securex**



*"I have rarely seen such enthusiasm and so many employees come together for the same cause, especially when it comes to moving and spending time on healthy habits."*

**- Thibaut Debelle, Innovation Manager at D'Ieteren Auto**



*"atlasGO helps us on a daily basis to think of others by becoming one with our team...it's magic! Thank you atlasGO!"*

**- Gatien Laloux, CEO at XLG**





# The atlasGO team wishes you and your employees a successful launch!



For more ideas:  
<https://atlasgo.org/employee-engagement/>

For more information/questions:  
[hello@atlasgo.org](mailto:hello@atlasgo.org)