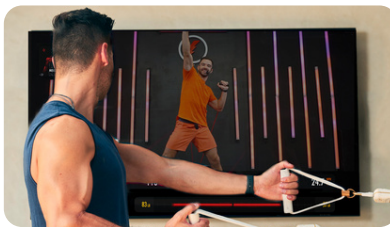
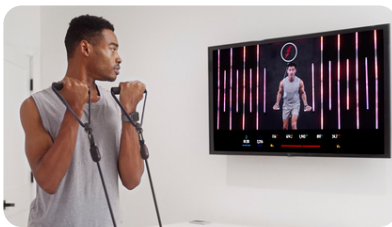




AN END-TO-END PLATFORM THAT TRANSFORMS THE WORLD OF FITNESS & PHYSIOTHERAPY FOR MILLENNIAL DRIVEN COMPANIES.

LIT is a wellness and technology company that provides premium fitness, proactive care, and physical therapy for modern consumers. LIT has developed LIT AXIS, a multifunctional system that requires no charging and provides access to a premium, data-driven experience. The brand's signature app allows users to explore content including Physical therapy, strength training, Pilates, and more.

50% of employees experience musculoskeletal chronic pain daily, which is the #1 healthcare cost in the United States. LIT provides a complete 360 solution to combat these issues with a proactive, corrective, and beyond approach.



PROACTIVE & CORRECTIVE CARE

LIT provides a seamless ecosystem that guides members from MSK to pain management to recovery to living an active lifestyle. Employees will no longer have a segmented experience from injury to staying healthy.

HARDWARE & TECHNOLOGY

The only data-driven solution that can measure a workforce's strength, symmetry, and recovery. Every user will receive LIT AXIS™, a smart resistance system that measures reps, resistance loads, time under tension, and more.

AI LEARNING

Using AI, LIT's software customizes each user's experience based on their injuries, goals, interests, and historical data to ensure we deliver results, not injuries.

MUSCLE IMBALANCE DETECTION

LIT AXIS™ technology uses built-in sensors that focus on each axis of movement, detect and correct muscle imbalances on the left and right sides of the body, offer data for tracking reps, resistance loads, and time under tension, and ultimately predict and prevent injury.

CLIENT PERFORMANCE REPORTING

LIT offers unparalleled reporting features to measure members progress. Tracking everything from registrations to satisfaction reports to increase retention and engagement, LIT will send quarterly usage reports so accounts can see what categories members are participating in.

LIT AXIS™ PROGRAMMING

LIT's digital platform allows members to stream thousands of on-demand classes across eight different categories such as strength training, Pilates, cardio, recovery, led by certified strength and conditioning coaches and Doctors of Physical Therapy. All of these workouts are low-impact, emphasizing injury prevention and longevity.

DOCTORS OF PHYSICAL THERAPY

LIT's coaches and therapists have been nationally recognized for their unique approach to prehab, rehab, pain management, and general exercise.

CERTIFIED STRENGTH COACHES & MASTER PILATES INSTRUCTORS

LIT's certified strength coaches and master Pilates instructors have carefully curated and created content that acts as a form of rehab and preventative exercise. Members can access hundreds of classes and custom programs including pre and post natal Pilates.

AN EXPERIENCE UNLIKE ANY OTHER

LIT offers a truly unique and extraordinary fully immersive experience fit for the modern generation. Our Certified Strength Coaches and Master Pilates instructors work virtually side-by-side, encouraging and motivating members to push beyond their limits and mental challenges for better results, not just in the exercises, but in all aspects of life.