

# Community Well-Being Index

## Why care about community well-being for employees?

To date, Employers have capitalized on data sets across health and productivity claims, biometrics, health risk assessments, and frictionless trackers to understand their employees' highest risks to well-being.

Research over time, however, continues to demonstrate that environmental factors in our surroundings oftentimes predict and define most of an individual's health outcomes, including key linkages to employer health goals across physical, emotional, and financial resilience.

Leveraging data from the Sharecare Community Well-Being Index, employers can configure their approach and investment in employee health according to both individual health risks and risks exhibited by the places where employees live, work, and play, maximizing outcomes and aligning to a next generation workforce focused on community health and equity.

## Key findings + results

- Compared to areas with sound access to key healthcare resources, employees who live in areas with lower access to healthcare exhibit 10% higher rates of depression risk, over 10% higher rates of obesity, and 9% lower vaccination rates
- Compared to areas with strong infrastructure across housing and transportation, employees who live in areas with poor housing and transportation exhibit almost 1.5 times the rates of diabetes, over 2 times the rate of heart attacks, and over 3 times the rate of COPD

## Index Overview

Through Sharecare's exclusive visibility into subjective well-being across the country, as well as an understanding of the critical relationship between people and places through social determinants of health (SDOH), the **Sharecare Community Well-Being Index** delivers an overarching metric that provides insight for the next generation of community-driven care, affording the opportunity to evaluate health risk and opportunity across multiple levels and viewpoints.

## Offerings

### Employer Community Well-Being Analysis

Our differentiated data asset and full-service expert analysis will provide visibility into well-being and social determinant circumstances for where your employees live and work, including key visibility across:

- Well-being domains
- Food access
- Healthcare access
- Resource access
- Economic stability
- Housing & transportation
- Environment
- Community diversity & equity
- Pandemic vulnerability

### Social Determinants of Health (SDOH) Reporting & Geospatial Analysis

The SDOH Employer Assessment report provides geospatial map views and supporting data for SDOH metrics such as; food insecurity, healthcare deserts and access, commute culture, home and financial expenditure, educational attainment, noise and pollution, and more.

## Stakeholder Workshop

Based on the analysis, which captures information from both Sharecare's CWBI and your employer data directly, Sharecare will partner to develop strategies for mitigating social determinant and community risks, accelerating employee well-being through benefits configurations that consider both people and their surroundings.

- Sharecare's community well-being transformation and data experts will facilitate a half-day Well-Being Workshop with you and your key constituents and stakeholders.
- Key risk factors will be mapped to compelling content and proven interventions across individuals and communities, enabling data-driven benefits configurations that consider the whole person.