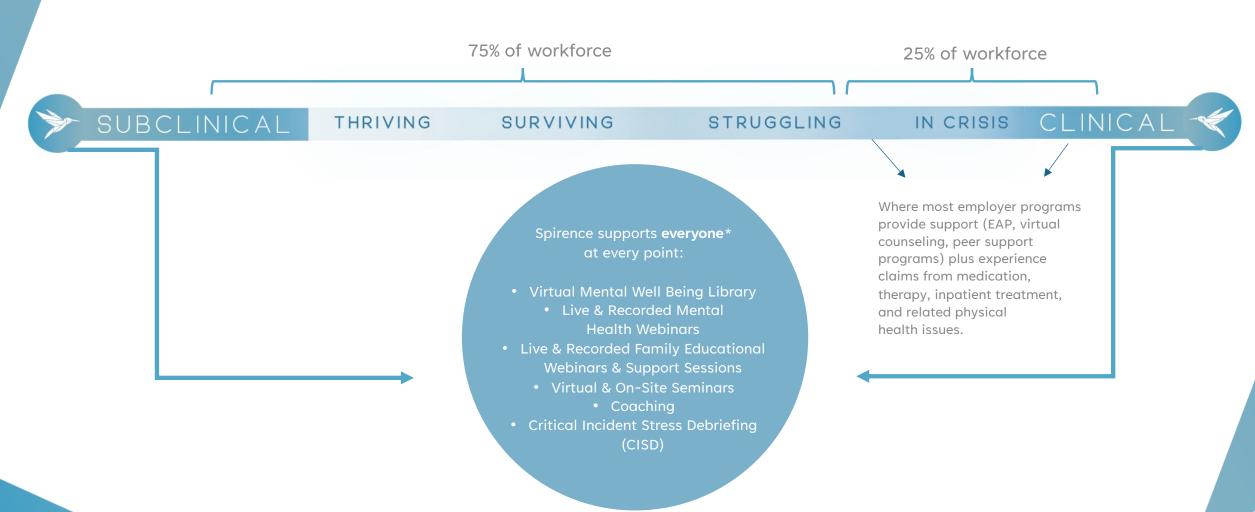


HEALTH, FOR EVERYONE

## EVERYONE NEEDS MENTAL HEALTH EDUCATION





### THE FOUNDATION OF GOOD MENTAL HEALTH: MENTAL HEALTH LITERACY

MENTAL HEALTH LITERACY IS HAVING THE LANGUAGE AND THE KNOWLEDGE ABOUT MENTAL HEALTH DISORDERS TO AID IN ONE'S ABILITY TO

**Prevents:** 

- Delays in seeking help and reaching crisis points
- Communication difficulties with health professionals
- Low adherence to proper treatment
- Inadequate use of resources



### WHY WE CREATED SPIRENCE

Born out of years of owning and operating Futures Recovery Healthcare<sup>1</sup> and seeing the need for:

- Employers to reduce the stigma around addiction and mental health in the workplace
- Companies to invest in their employee base and their families for proper treatment of mental health conditions
- EVERYONE to have easy and affordable access to proactive and preventative education of mental health conditions



 Futures Recovery Healthcare is a state-licensed, Joint Commission and AHCA accredited behavioral healthcare provider located in Tequesta, Florida of Palm Beach County. Futures treats addiction, co-occurring mental health, and primary mental health conditions using an evidencebased, holistic approach that integrates somatic medicine, psychotherapies, physical therapy, and wellness services.



MICHAEL HOLLOWAY

President & Founder, Spirence

Chief Executive Officer, Futures Recovery Healthcare



### OUR OFFERINGS

WITH SPIRENCE, YOUR EMPLOYEES - AND THEIR LOVED ONES - GET UNLIMITED ACCESS TO AN AFFORDABLE, HIGH-QUALITY MENTAL HEALTH LITERACY PLATFORM WITH THREE FOUNDATIONAL OFFERINGS:

### Mental Well-Being Library

Spirence offers
educational videos led
by behavioral healthcare
professionals on a
variety of mental health
and wellness
topics. Each lesson
contains bite-sized, selfpaced content up to 5
lessons per topic. These
courses make mental
health easily accessible
and confidential.

## Live & Recorded Mental Health Webinars

Spirence offers weekly live webinars delivered by subject matter experts on a wide variety of mental health and wellness topics. This weekly event will provide members with quality education and insight around mental health-related challenges. Can't join live? Access all previous recordings through the Foundational Offerings portal.

# Live & Recorded Family Educational Webinars & Support Sessions

Work with a team of experienced and credentialed family support specialists to receive guidance, education, and resources through confidential live Family Educational Webinars and Virtual Support Sessions offered weekly. Led by clinicians and family recovery support specialists. Can't join live? Access all previous recordings through the Foundational Offerings portal.



### MENTAL WELLBEING LIBRARY

### Robust, growing library of on-demand videos across topics including:

Trauma and PTSD, Family Therapy, Couples' Therapy, Resiliency, Gambling, Addiction, Eating Disorders, Wellness, Stress, and more

- Unlimited viewing, shareable with family, self-paced, confidential
- Culturally diverse, expert presenters



"IT WASN'T UNTIL I WATCHED THE MINDFULNESS VIDEOS IN THE SPIRENCE WELL-BEING LIBRARY THAT I UNDERSTOOD THE PROCESS. NOW, I CAN ACTUALLY BENEFIT FROM PRACTICING MINDFULNESS"

#### SPIRENCE WELLBEING LIBRARY USER

Preview other samples at spirencewellness.com/offerings



### LIVE & RECORDED MENTAL HEALTH WEBINARS

Weekly live and recorded interactive webinars delivered by subject matter experts on a wide variety of mental health and wellness topics

Q&A with presenters & audience polling

"SPIRENCE'S WEEKLY WEBINARS ARE MY GO-TO FOR EXPERT INSIGHTS ON MENTAL HEALTH, THE LIVE SESSIONS AND RECORDED CONTENT PROVIDE QUALITY EDUCATION, MAKING A SIGNIFICANT IMPACT ON MY WELL-BEING JOURNEY"

SPIRENCE WEBINAR USER

See more at spirencewellness.com/offerings/webinars





#### WEEK 1

Presenter: Colleen McCleery, IMFT, LICDC-CS

Topic: Mental Health and Marriage: Tips for How to Foster and Maintain Healthy Communication in a

Couples shouldn't wait until there's a problem to seek support for their marriage. This is a proactive

#### WEEK 2

Presenter: Celeste Bowman, RMHCI, MCAP

Topic: Sexual Health and Addiction

There is a connection between sexual behaviors and relapse into drugs and alcohol. Most individuals working on recovery of addiction are unaware of the sex/drug link and begin acting out sexually to working on recovery or addiction are unaware or the sextorug link and begin acting out sexually to manage cravings or other uncomfortable/unmanageable feelings. This behavior eventually puts them inanage cravings or other unconnortable unmanageable reenings. This behavior eventually puts utent in danger of relapse on drugs and alcohol. Becoming comfortable and willing to discuss sex and sexual

#### WEEK 3

Presenter: Angela Bustamante, MS, LMHC

Topic: Teens and Mental Health or Teens and Substance Δbuse: Signs Life as a teen these days isn't come.

## LIVE & RECORDED FAMILY EDUCATIONAL WEBINARS & VIRTUAL SUPPORT SESSIONS

Spirence provides access to confidential Family Educational Webinars and Virtual Support Sessions offered weekly.

- Live Q&A with clinical experts
- Led by clinicians who specialize in family wellness who have helped thousands of families
- Receive education, guidance, and resources

- Share family or relationship-centered challenges
- Find out how to best support your loved ones from caring and attentive experts
- Become more present in the day-to-day



"I ATTENDED THE FAMILY SUPPORT SESSION FOR MY DAUGHTER'S CONCERN. THE CLINICIAN PROVIDED SPECIFIC SIGNS OF TRAUMA AND ADVISED ON HOW TO TALK TO HER. THE ANONYMOUS ASPECT WAS KEY FOR OPEN DISCUSSION"

SPIRENCE FAMILY SUPPORT SESSION ATTENDEE



### ANCILLARY OFFERINGS

SPIRENCE ANCILLARY OFFERINGS UNLOCKED THROUGH AN ANNUAL SPIRENCE FOUNDATIONAL OFFERINGS SUBSCRIPTION

### Coaching

From anywhere, access a life coach, sober coach, or mental well-being coach.
Receive one-on-one, virtual sessions with highly experienced and credentialed coaches focusing on a variety of topics including relationships, career, physical health, and mental health.

### Virtual & On-Site Seminars

Virtual or on-site seminars led by engaging and experienced presenters on a wide range of substance use disorder, mental health, and wellness topics.

### Critical Incident Stress Debriefing

In the instance of a traumatic or high-stress event within the workplace, Spirence can deploy a team to provide Critical Incident Stress Debriefing (CISD). Virtual CISD consults are also available.



### WHEN DIRECT CARE IS NEEDED

### 1. Video library

→ connect@spirencewellness.com

### 2.Live & Recorded webinars

→ connect@spirencewellness.com

### 3. Family educational webinars & support sessions

→ <u>family@spirencewellness.com</u>

### 4.Coaching

→ connect@spirencewellness.com

### **5.**Assessment form

→ <u>www.spirencewellness.com</u>

# ASSESSMENT FORM

- EAP, internal offerings, and health plans
- Access to over 13,000 vetted resources through the Spirence comprehensive national behavioral healthcare network
- Pre-negotiated private coaching rates
- Outpatient providers, intensive outpatient programs, medical detoxification, specialized residential programs and more
- Individualized assistance for higher levels of care
- Reliable free resources



### WHAT MAKES US DIFFERENT

Easy, Unlimited, On-DemandAccess

1



 Support For Everyone: Employees A N D their Families

2



- Affordable: Starts at \$1/user/month, with volume pricing
- No utilization cap

3

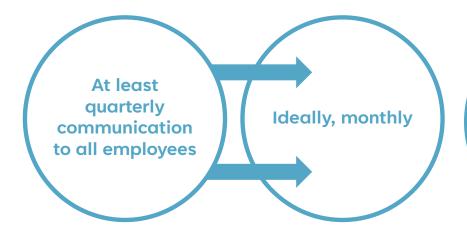


### MEASURING RESULTS

### WITH SPIRENCE, YOU CAN BANK ON POSITIVE ROI:



## UTILIZATION & ENGAGEMENT: WHAT WE RECOMMEND



Management team trainings

Desktop shortcut/icon or intranet visibility Quarterly
or annual
reporting on
utilization
and user
engagement
data

WE'RE SEEING INCREASES OF UP TO 330%
IN MEMBER UTILIZATION COMPARED TO TRADITIONAL
EAP PLATFORMS

## LET'S BUILD THE FOUNDATION OF MENTAL HEALTH, FOR EVERYONE



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