



Mental health services that keep your members safe on and off the worksite

1 in 5 adults – more than 50 million Americans – suffer from a diagnosable mental health illness. This points to another grim reality for those in labor intensive roles – for example, suicide rates for men in construction and extraction occupations are **5 times higher** than the rate of all fatal work-related injuries.

Treatments such as psychotherapy are proven effective, yet perceived stigma acts as a significant barrier for individuals seeking care which further compounds the difficulty of driving engagement of already under-utilized mental health services. To engage members in the care that they need, programs need to be customized around the unique needs of your members. And similar to how unions maintain compliance with workplace safety, we need to think about preventive care and mental health in the same way.



Everyone deserves mental health resources that are both convenient and confidential. Color can help deliver care where your members are, at the time the member needs it – in the privacy of their own homes, and on their own schedules.



Color's program makes it **easier and **more cost-effective** to receive full service mental health support to screen and manage anxiety and depression, among other conditions that drive healthcare spending and have a significant impact on your member's health.**



Simplified Screening & Scheduling

A simple and discreet sign up, screening and scheduling process makes accessing care easy for members. Our at home care kits and telehealth appointments allow members to engage on their schedule and in the privacy and comfort of their homes.

Benefits Connection & Care Navigation

Members with specific risks can be directed to the right follow-on care to any existing benefits within your portfolio or your fund's specific EAP. We hold your members hand throughout the process to make sure they follow-through on their recommended care programs.



Tailored Communications for Your Members

We engage your members where they can be reached and where they prefer to receive communications whether that be through digital or non-digital channels. By meeting your members where they are, we drive utilization of these essential services.



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