# Impact Health Leverages PDHI Screening Technology

For competitive advantage and continued growth.

### Situation

To support continued growth and meet customer demand for near real-time access to screening results, Impact Health realized they needed to enhance their operations. Leveraging emerging technologies to optimize data collection and client reporting was identified as a critical issue to reach goals for data quality and turnaround time.



### About

Impact Health is one of the nation's leading providers of onsite wellness screenings and preventative programs.

With over 30 years of experience, Impact Health has conducted testing for thousands of companies including the nation's largest hospital systems, health plans, and Fortune 500 companies.

### Solution

After evaluating several options, Impact Health selected PDHI's ConXus Biometrics, based on the mobile-friendly technology, extensive configuration options, and security certification.

"Our decision was driven primarily by the user-friendliness, ease of setup, and HITRUST certification for data security," said Jim Gallagher, CFO and COO. "We built a strong relationship working with PDHI in the past for a shared client and knew our teams worked well together."

During implementation, PDHI configured the application to support Impact Health's work-flows and added custom fields to the screening event form.

As each Impact Health client was transitioned to the new solution, automated file transfer processes were set up to streamline eligibility file management and deliver results to clients within 24 hours of data capture.



## PDHI helped Impact Health:

- ✓ Simplify event set up
- Automate eligibility file management
- Capture high-quality data in the field
- Rapidly distribute results to clients
- Comply with the top data security standards



"We have improved our turnaround time for sending results to clients from 3 days to real-time data transfer, or overnight if we are batch loading the data."

#### HEATHER LAIRD

Data Manager, Impact Health

### Results

PDHI supported Impact Health's growth by allowing its team to minimize the time spent on data management so they could focus on what they do best, managing on-site screening events.

Since contracting with PDHI in 2017, Impact Health has successfully increased its population to over 1 Million eligible users.

Administrator tools in ConXus Biometrics enable Impact Health to rapidly set up new screening events while controlling access for screeners by date and location.

The Administrator Portal provides self-service reports in real-time and gives immediate visibility into data import and export processes, including error and log files.

The partnership will continue as Impact Health leverages new features in ConXus Biometrics to launch their on-site vaccination services in 2020.

### Learn how PDHI can improve your wellness programs. Call 515.440.8364 for more information.

### About PDHI

With over 15 years of experience, PDHI has worked alongside wellness providers, health plans, hospital systems, and large employers to improve workplace wellness and population health. The ConXus Wellness Platform provides a fully integrated, configurable wellness solution for program participants, health coaches, screeners, and administrators.



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