

## Perk Software Comparison Guide Below are the most popular methods of managing a perks program, along with the benefits to consider.

Benefits	Compt	Individual Perks	Vendor Marketplace	Discount Platform	Debit / Gift Cards
100% personalized perks	<b>✓</b>				
Customizable, flexible for HR					
Accessible for remote / distributed people					
Inclusive for all (varying generations, life situations, etc.)					<b>✓</b>
Easily scales up (or down)					
Pay for what gets used					<b>✓</b>
Automated IRS tax compliance					
Ongoing administration	<30 Min/Mo	+1FTE	+1FTE	+1FTE	15+ hrs/month
Typical engagement rates	>80%	~10%	~10%	<b>&lt;5</b> %	~20%