

Better engagement. Bigger savings. We're all in.



MOBE® is a health outcomes company. With advanced analytics, we identify people from your covered population who are frequent seekers of health care services. We help them get healthier, happier, and cost less—reducing expenses for our clients. Our MOBE Guides and Pharmacists build deep human-to-human relationships with people, helping them reach physical and emotional health goals and optimize medication use.

“ Personal health has been my ultimate goal for so many years. And now I'm finally achieving it. ”

— Bill
MOBE participant

MOBE®

Engaging the historically unengaged.

We specialize in identifying, engaging, and improving the health of a portion of your workforce and their family members who are long-term, frequent users of health care services but aren't getting healthier. They don't typically use the wellness programs they're offered.

Outcomes driven by MOBE.

MOBE results in happier, healthier employees and dependents with better lives—and less unnecessary cost for the employer.

60%

improved mental well-being and energy levels

3
per
person

average number of medication optimizations shared with providers

\$17.7
million

saved by our client in a 2-year trial, due to reduction in need for:

- inpatient care
- outpatient care
- physician services
- prescription meds

Guaranteed to save you money.

We're different from other vendors in our space. We only make money if we improve the health of your people and create savings for you.

And we engage the right people.

5X
industry-
standard
engagement

How MOBE works

By combining lifestyle with comprehensive medication guidance, our MOBE Guides and Pharmacists remove the obstacles to better health in a convenient and fully remote experience.



MOBE Guide



MOBE Guides meet with participants on average **every 10 days** for **30 minutes**.



MOBE Pharmacist



MOBE Pharmacists meet with participants for **45-60 minutes** and follow up as necessary.



EAT



SLEEP



MOVE



SMILE



MEDS

90%
PARTICIPANT
SATISFACTION



Identify

We use claims data to inform and shape how we can best support your covered population.

Engage

We tailor our outreach to match participants with their own specially trained MOBE Guide and Pharmacist.

30%
participant
engagement

through our Guides, Pharmacists, website, or app.

Guide

Our Guides develop personalized and sustainable plans for nutrition, sleep, movement, and stress management. Also considering the whole person, our Pharmacists make recommendations to optimize medication use.

Empower

We help people set achievable goals that build self-efficacy and healthy lifestyle habits.

Sustain

With ongoing support and tools through our app, our goal is for people to reach independent self-management.



Let's connect.

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Our testimonials are from real people who have participated with MOBE but may not be typical. Because every individual is unique, each situation is distinct. Results will vary based on factors including individual goals and participation levels.

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