

Habit Change Provider for Whole Person Health

Newtopia prevents, slows, and reverses the progression of chronic disease while enriching mental health, resilience, and overall human performance. By focusing on whole person health, we are able to create a hyper-personalized experience for each participant. Intervening in daily choices around nutrition, exercise, and well-being—building habits that last a lifetime.

CLINICALLY PROVED TO REDUCE RISKS ASSOCIATED WITH:

- ✓ Obesity
- ✓ Type 2 Diabetes
- ✓ Hypertension
- ✓ Heart disease



When I started I had at least 2, sometimes 3, metabolic syndrome markers; **I don't have a single one now.**

Cody,
Newtopia participant

Personalization is Key to Successful Outcomes

Why Personalized is BETTER:

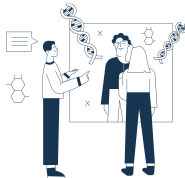
- ✓ Improves employee loyalty
- ✓ Results in greater body weight reduction
- ✓ Engages participants longer
- ✓ Reduces hospitalizations and ER visits
- ✓ Significantly lowers medical costs



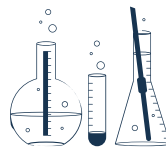
Designed for each person's unique needs, personality, and lifestyle



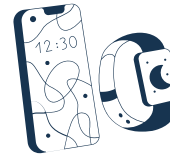
Includes dedicated coach to improve motivation and accountability



Focuses on small habit change that brings big results over time



Uses genetic testing to inform a more strategic plan



Smart devices and an app to improve engagement and track progress



Leverages AI and machine learning to hyper-personalize

Value-Based Pricing

Newtopia stands behind its platform and does not charge PEPM fees. All fees are billed at the participant level and tied to active engagement and outcomes. If a participant is not engaged in any month, Newtopia will not bill the employer within that month.

Proven Results

↓ Results from an Aetna-sponsored randomized control trial (RCT) published in the Journal of Occupational and Environmental Medicine

Lost an Average

10lb / 4.3%

body weight reduction after 12 months

Average Medical Cost Savings

\$1,464

per participant within first year (Disease Prevention program)

In-Year Payback

2x ROI

based on decrease in medical and pharmaceutical spend

76%

Year 1 Engagement

56% continue to Year 2

Based on 2021 Newtopia Book of Business

93%

Engagement During first 90 days

58%

Engagement continues at 12 months

[Read full RCT STUDY here.](#)



CASE STUDY:

Newtopia's Commitment to Human Connection Improves Employee Health

ADDITIONAL PROOF POINTS:

- [Santa Barbara Actuaries Research Report](#): Newtopia Over-65 Population Savings Estimate \$1,700 PMPY
- [ASHG Abstract Presentation](#): The Effect of Genetic Testing as part of Personalized Lifestyle and Habit Change Coaching
- [The Obesity Society Abstract Presentation](#): The Metabolic Risk Impact from Personalized Lifestyle and Habit Change Coaching
- [ICOD Abstract Presentation](#): Weight Loss During the COVID-19 Pandemic with a Virtual Habit Change Provider