



selerix

**TECHNOLOGY TO CONQUER THE CHAOS  
OF BENEFITS ADMINISTRATION.**



## WHO WE ARE:

Selerix was founded based on a genuine and enthusiastic interest in delivering creative HR solutions that meet the unique needs of our clients.

Our passion reaches far beyond technology and extends into our obsession to be the most responsive, service-oriented company in the business.

**More than 19,000 businesses of all sizes trust Selerix's suite of solutions to tackle the evolving challenges facing HR departments today.**





# OUR APPROACH



We believe HR departments deserve a modern software solution that eliminates the headache of unnecessary paperwork, time consuming administrative tasks, and the frustration of inflexible, overpriced platforms that offer front-end flash with limited functionality.

**Our goal is to provide your organization with a totally unified benefits system that empowers organizations like yours to conquer the chaos of benefits administration.**

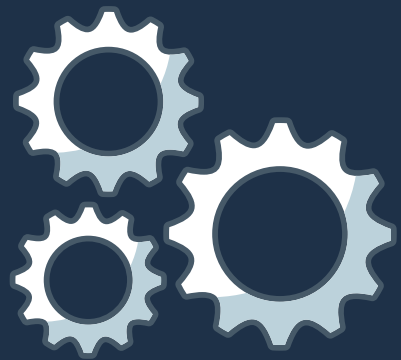


# YOU DESERVE SOME ZEN

We understand that the critical process of attracting and retaining top talent relies on delivering a flawless employee experience.

You work tirelessly to communicate the value of your benefits and compensation package in order to encourage employees to remain loyal and grow with your organization's brand.

While you may not have the amount of resources you desire, or a limitless budget – you strive to deliver the best possible benefits experience for your employees.



Your organization deserves a partner that is driven to end your headaches, reduce risk, and deliver the right benefits to your employees - with clarity and efficiency.







Selerix is completely dedicated to providing you with the tools to conquer the chaos of benefits administration and make you the HR hero.





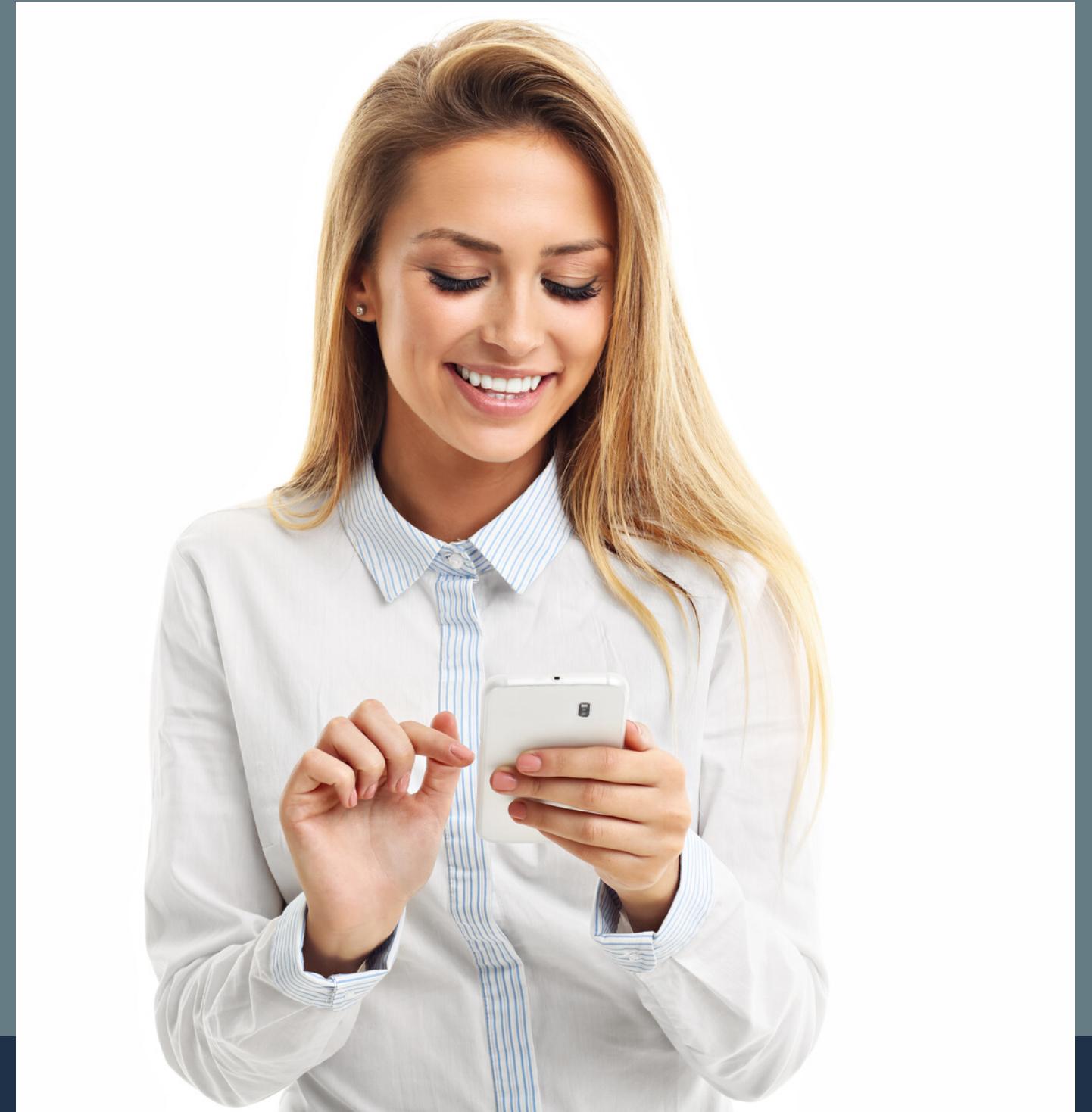


# EMPLOYEE EXPERIENCE MATTERS

If employees are your organization's greatest asset, it makes sense to deliver an outstanding benefits experience that inspires loyalty to your employer brand.

But how do you construct an experience that employees value and comprehend, while battling the chaos of outdated manual processes, resource limitations, and competing priorities?

**Selerix BenSelect conquers the chaos of benefits administration and delivers outstanding benefits experiences to more than 7.5 million employees.**







## BENEFITS ADMINISTRATION

# ENROLLMENT EXPERIENCE FEATURES



Intuitive self-service experience with decision support to ensure your employees make educated decisions that showcase the value of your benefit offering.



Customizable branding and on-screen messaging that provides a personalized employee experience.



Give your employees a paperless experience with convenient digital signature and electronic form capabilities.



Accessible 24/7 to ensure you employees have their benefit information at their fingertips throughout the year.



Mobile friendly experience – no need to hassle with app downloads. Just click and enroll.



Available life event processing makes it easy for employees to initiate and update existing elections.





# HR FEATURES DESIGNED WITH YOU IN MIND



Get creative with your benefit offering with an industry-leading library of core & voluntary products



Flexibility to handle complex eligibility, plans & rate structures



Customized branding unique to your organization



Experience the convenience of a comprehensive library of pre-built, on-demand HR reports



Schedule and send reports at the touch of a button. Ensure files are generated and delivered with dashboard tools at your fingertips



Eliminate manual tasks and conserve resources through process automation



Effortlessly manage eligibility with dependent audit capabilities



Take advantage of the cost-saving benefits of a paperless enrollment experience







# EMPLOYEE ENGAGEMENT

TRANSFORM THE WAY YOU CONNECT WITH YOUR EMPLOYEES.



# TRANSFORM THE WAY YOU CONNECT WITH YOUR EMPLOYEES.

With the unemployment rate at a nearly 50-year low, the challenge of recruiting and retaining top talent has taken center-stage.

The process of effectively engaging a multi-generational workforce is a formidable challenge facing HR departments of all sizes and industries.

If outdated efforts like ad-hoc emails, printed flyers and snail-mail have fallen short of connecting with your audience – *it's time for a change.*

**Selerix Engage simplifies workforce communication by leveraging hundreds of data points that allow you to deliver the right message, to the right employees, at the right time – across any device.**





# DELIVER CONTENT WITH LASER-LIKE PRECISION



## TARGET

Deliver the right message to the right audience every time. Leverage critical data points like benefit coverages, location, job class, age/gender and more to deliver meaningful content with laser-like precision.



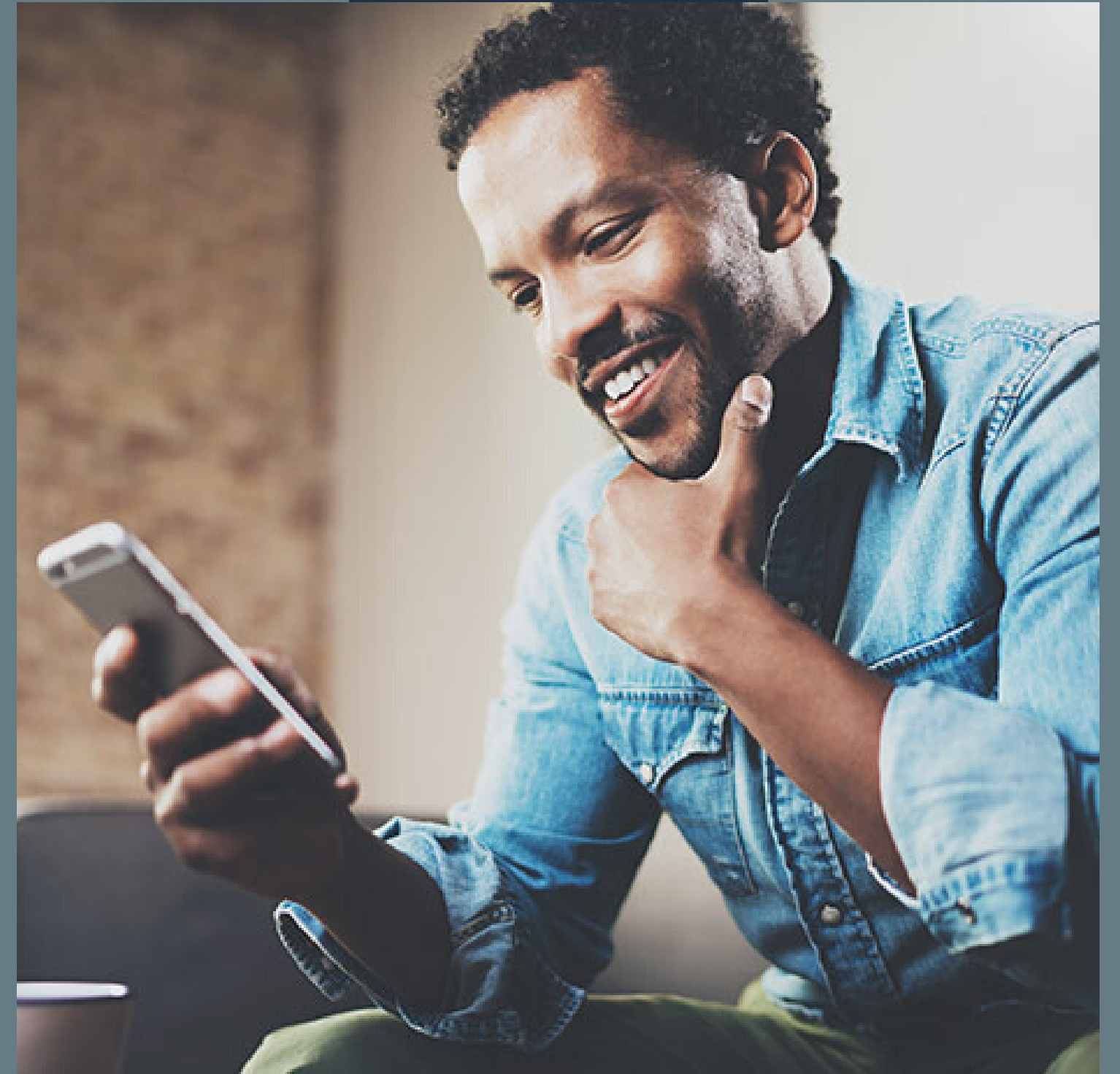
## COMMUNICATE

Create and deliver SMS texts, push notifications and emails from a single dashboard. From scheduled campaigns to surveys and quizzes, engage your users effortlessly throughout the year.



## MEASURE

Reinvent your communication approach with access to real-time statistics that include open and click rates, survey/quiz responses and campaign performance. Define strategic goals for your organization and track performance over time with historical reporting.



# MULTI-CHANNEL COMMUNICATION THAT DRIVES ENGAGEMENT.



## DESIGNED WITH THE BUSY HR PROFESSIONAL IN MIND

Selerix Engage removes the burden of remembering "one-off" communications with the functionality to schedule campaigns and deliver dynamic content throughout the year.



## LISTEN TO YOUR WORKFORCE

Listening to your workforce is an essential strategy to drive authentic engagement. Create customized, branded surveys and quizzes to engage your audience and gain valuable, real-time insight.



## ESTABLISH YOUR BRAND

Make your content stand out with company logos, color schemes and more. Convey brand value with intuitive message, survey and quiz formatting tools.





# TAKE THE HEAVY LIFTING OUT OF ACA.

With more than **30,000** notices representing **\$4.4 billion** dollars in penalty assessments, the financial impact of ACA compliance has prompted organizations to take a hard look at their existing processes.

Cumbersome compliance methods combined with disjointed technology can leave your organization open to hefty fines that can devastate your organization's bottom line.

**Selerix ACA conquers the chaos of compliance with a convenient, all-in-one workflow that makes tracking, filing and error resolution a breeze.**





# CONQUER THE CHAOS OF ACA WITH TECHNOLOGY & SERVICE



## TRACK

With potential fines in the millions, why introduce risk with additional vendors and complex data exchanges? Leverage automated workflows to monitor and manage employee eligibility for a seamless, end-to-end compliance experience.



## FILE

Automated 1095-C code generation and convenient electronic submission to the IRS takes the headache out of filing season. Quarterly data reviews and personalized service ensures your organization is in the best position for accurate and timely filing.



## RESOLVE

Annual ACA compliance doesn't end once IRS filing is complete. Your Selerix ACA manager will help your organization navigate the complexities of corrections and the penalty notice process. Our team of ACA experts have helped clients resolve over one-million dollars in potential penalties with year-long, personalized service.





# THE END OF PAYROLL FILE HEADACHES - FOR GOOD.

It seems easy enough – keep your benefits system in sync with your payroll system by sending files back and forth.

The reality for most HR departments however, involves complex, inconsistent data exchanges riddled with discrepancies and time consuming corrections.

**Selerix's API technology simplifies the process with real-time data exchange – ensuring your systems stay in sync continuously.**





## GET YOUR DATA IN SYNC, AND **KEEP IT THAT WAY.**

Selerix BenSelect's API technology eliminates boundaries with 360° real-time data exchange with 3rd party platforms:



New Hire Management



Termination Processing



Benefit/Deduction Changes



Connectivity Options With HCM Platforms



Change Management Dashboard

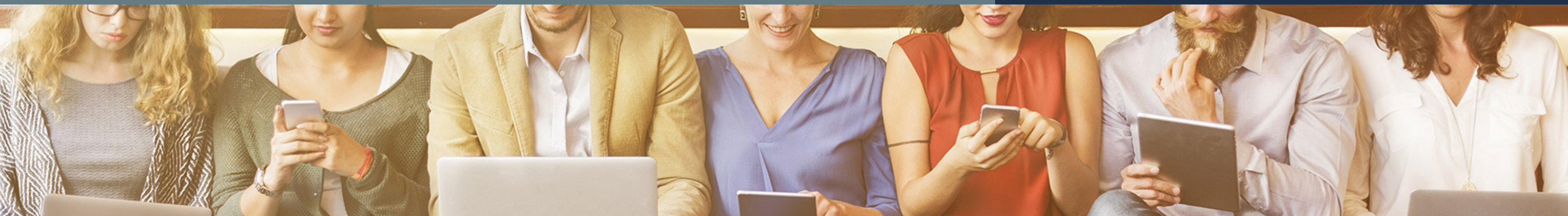


Transaction Details and Audit Trails

## CLIENT SUCCESS

"One of the reasons we chose Selerix and Paylocity was the reputation both companies have for plug-and-play capability. This API solution has **eliminated more than 30 hours of manual data entry** and file related issues each month! We couldn't be happier with the result and both companies were extremely helpful and responsive throughout the entire process."

**Kathleen F.**  
**Benefits & Wellness Manager**  
**Auto Dealership**







# YOU DESERVE A PARTNER THAT HELPS YOU **CONQUER** **THE CHAOS** OF BENEFITS ADMINISTRATION.

From employee engagement and enrollment, to ACA reporting and payroll integration, our suite of solutions is designed to provide efficiency and order to the chaotic nature of today's HR demands.

Contact us today to learn why Selerix is trusted by more than **19,000 employer groups** to manage the chaos of modern-day benefits administration.

 [selerix.com/requestdemo](https://selerix.com/requestdemo)

 [sales@selerix.com](mailto:sales@selerix.com)

