

## Tulsa World

# Identify "Who to worry about today... and Why!

#### DIABETES IS OUR LOOMING MEDICAL TITANIC DISASTER BY KIM KOLEBER

Compare [diabetes to] the Titanic disaster, which in a few hours took the lives of more than 1,500 people, to the current situation of the deadly disease called diabetes. In just one day, more than 8,000 lives are lost due to complications from diabetes.

## **Solution for Payers**



### Suite of Risk Management Tools

- Enrollees stratified by average blood glucose readings
- Number of readings in Danger Zone
- Monthly ER visits and associated costs
- Program adherence rate
- Gaps in care analysis for chronic population

## **Reports & Analytics**

- Biometric and financial data aggregation
- Stratifies diabetics by blood sugar measurements and claims data
- Aggregates clinical and financial data by client or book of business
- · Benchmarks patient claims and clinical information in year-over-year comparisons
- On-Demand reporting

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- Online, web-based administrative tools
- **Browser & Mobile App Solution**

**Diabetes Supplies** 

- Nurse Triage of Patients with **Dangerous Readings** 
  - Collaborates with other incumbent resources

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### **Collects - Interprets - Communicates**



Collects blood glucose measurements in near real-time via a cellular glucometer

Interprets blood glucose readings subject to Alert Profiles specified by loved ones, medical providers, or care managers

Communicates when Alert Profiles have been breached

#### 24/7/365 CareCenter Support

- "Live" Operator
  - CareCenter provides concierge-level medical triage services for both inbound and outbound calls
  - Alerts sent via Email or Text Message or
  - Operators receive the same training and certification as 911 operators



- Online access to view readings and trends
- Tracks progress over time
- Share data with caregivers and medical professionals through online access
- · Relevant certified healthcare coaching platform for member
- Greater engagement of Physician acting as the "Quarterback" of the care team supporting the Patient



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