



# BlueStar: A Digital Assistant for People with Type 1 or Type 2 Diabetes



BlueStar is an FDA-cleared, digital health solution offering tailored real-time feedback to guide users when and where they need it. Help your employees achieve their health goals.



**1.7-2.0  
Point\***

Average A1C Improvement



**\$3,048-\$3,252  
PUPY Savings†**

Truven Validated Cost Savings



**13-24  
Engagements**

Average Weekly Interactions

## Engage. Educate. Empower

Driving down the cost of chronic conditions is going to take all of us. BlueStar is here to help with an easy-to-use, scalable digital solution.



### Experience Cost Savings

\$3,048- \$3,252 cost savings per-user, per-year<sup>†</sup>

### Improvements Observed

Clinical data revealed A1C drop of 1.7-2.0 points on average\*

### Connect Data

Leverage devices and meters without disruption

### Augment Current Programs

Provide BlueStar to employees via on-site/near-site clinics and care management programs.

### Support Employees

24-7, tailored real-time feedback supports employees when and where they need it.

\*A multiple-study clinical trial program was conducted with Welldoc proprietary algorithms used in addition to the usual standard of care. A1C was reduced by 1.9% in a 1-year study (N=163; P=0.001) and by 2.03% in a 3-month study (N=30; P<0.02) versus 0.7% reduction with usual care in both studies.

†IBM Watson Health™, formerly Truven Health Analytics created a complex custom algorithm and applied it to the MarketScan data, resulting in quantified total costs broken down by A1C levels in a way that was comparable between ages, stability and degree of glycemic stability/control.

BlueStar is indicated for use by adult patients who have type 1 or type 2 diabetes and their health care providers. BlueStar is not intended to replace the care provided by a licensed health care professional. BlueStar should not be used by patients with gestational diabetes or patients using an insulin pump.

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