### COMPLICATED ROTATOR CUFF SURGERY W/SLAP REPAIR

Name Occupation Gender Age Sally Smith Customer Service Female 41

#### **REBUILDING STRENGTH IN THE PHYSICIAN-PATIENT EXCHANGE**

Sally is a power lifter so her approach to surgery and length of recovery was a major consideration. She had spoken to three other US surgeons but none had satisfied her. With BICC, she had a one hour video conference call with one of our surgeons and was brought to tears by his empathy and approach. While she had never previously been out of the US, she had very positive outcomes.

Center of Care Location Payer Net Saving Percentage Puerto Vallarta

# DOUBLE BUNIONECTOMY

Name Occupation Gender Age Carol Steel City Administrator Female 53

### **ENABLING A FAMILIAR CONSUMER EXPERIENCE**

Carol needed to have her procedure but had not seen her family in several years. Utilizing the BICC platform, she discovered a Center of Care near Pittsburg that gave her an opportunity to see her grandchildren and rest and recover with family. Following her procedure, she used her in-pocket-savings to take a trip to see her son in Dallas, Texas.

Center of Care Location Payer Net Saving Percentage Pennsylvania

# CARPAL TUNNEL / COLONOSCOPY

Name Occupation Gender Age Ali Ling City Administrator Female 42

### **ORCHESTRATING LONGITUDINAL LOYALTY IN HEALTHCARE**

After a bad experience with local provider, Ali decided to explore BICC. Having already had Carpal Tunnel surgery on her left wrist with BICC, she decided to leave for the Cayman Islands with two friends. Orchestrated again by BICC, she will be having a Colonoscopy and a Carpal Tunnel surgery on the other wrist under same anesthesia session.

Center of Care Location Payer Net Saving Percentage Pennsylvania / Cayman Islands 41% / 31%



## COLONOSCOPY FOR TWO

Name Occupation Gender Age Jack and Jill Hill Finance Executive + Spouse Male + Female 51 + 50

#### **DIAGNOSING DOUBLE THE SAVINGS**

Board member of one of our Carrier customers wanted to experience BICC. Jack went with his 19 year old daughter to Pittsburgh for an endoscopy for her, as well as a Steelers game with the savings. The experience was so positive that Jack and his wife, Jill, decided to travel to a BICC Center of Care in Costa Rica for Couple's Colonoscopies.

Center of Care Location Payer Net Saving Percentage Costa Rica 50%