



AlluraHealth

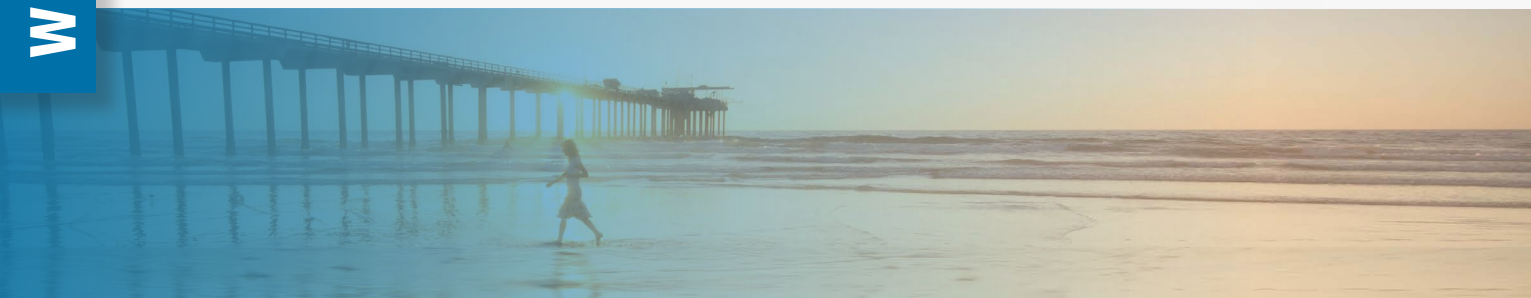
SOFTWARE SOLUTIONS

"Superior, proven, and customized workplace health solutions resulting in a more productive workforce and ROI by helping employees make their lives better."

You're in the Right Place "If"

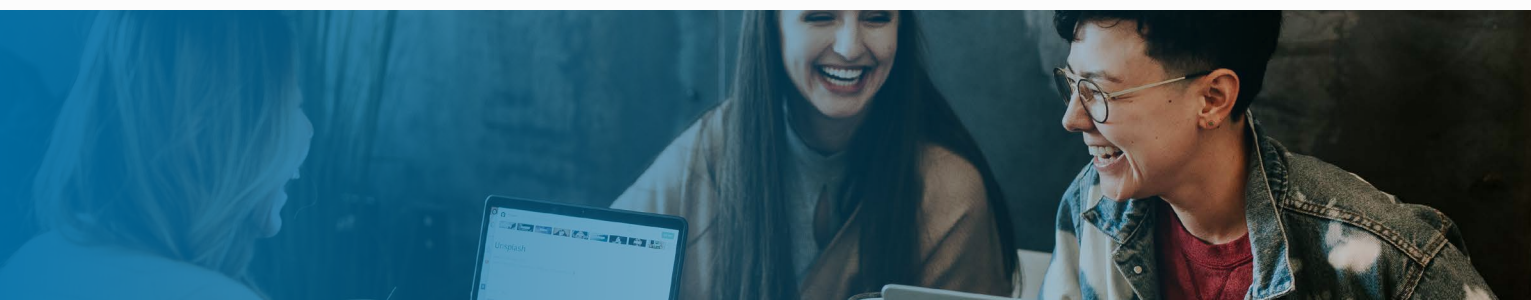
You are looking to make an impact with a corporate wellness program

Trying out a comprehensive wellness program for the first time? We relish the opportunity to lead the way, using our best practices and implementing our proven recommendations to ensure a successful program that is customized to fit your employees and your budget.



You have a current wellness program that is not moving the needle

Allura helps evolve your existing program into a high-engagement benefit by creating a strategic, personalized wellness roadmap that fits your company culture. Our recommendations are evidence-based, results-driven, and sustainable for growth.



Your organization needs a fun & engaging way to retain top talent & boost morale

Boost your suite of employee benefits by partnering with Allura Health to create a fun, engaging and easy-to-use wellness experience. Show your employees the organization cares about their day-to-day health and well-being, and commemorate their wellness successes with prizes and rewards.

"Allura's Rewards Mall feature has been an easy and effective way to boost employee retention."

Your Customizable Health & Wellness Solution

Our core management team has over 25 years of experience in the health and wellness industry, and our technology is second-to-none.

Allura Health is focused on assisting organizations in improving overall employee health and well-being by creating a sustainable culture of wellness. Our strategic well-being solutions are proven to help individuals improve their personal health, well-being and happiness.

Allura proudly provides a reputable health management solution organizations can trust, while working to develop a long-term culture of well-being in companies who approach employee health as a strategic business investment.

Our software solution is...

Effective

We help empower organizational and employee change that complements your unique company culture.

Simple

We provide comprehensive yet simple tools for employees, spouses and their dependents to maintain year-round healthy habits.

Affordable

Our wellness solution is affordable, flexible, and generates proven results, all within your budget.

Health & well-being are part of our nature

Based in San Diego, California, Allura Health employees enjoy living and working in one of the healthiest cities in the country. We are proud to be an industry-leading provider of full-service health management solutions for companies across the nation.

Our clients include medical and technology companies, municipalities, manufacturing, retail, court systems, school districts, library systems, and more.

Our holistic well-being solutions are uniquely tailored for organizations over 1,000 employees operating in both the public and private sector. Unlike other wellness providers, Allura also welcomes and supports organizations with under 1000 employees who are looking to enhance their well-being initiatives.

At Allura, we are thankful for the opportunity to make an impact on these organizations' bottom line, and proud of the wellness champions that have emerged from our large and small-business programming and services.

Benefits of Allura Health

Employee well-being is not “One Size Fits All”

Whether your organization is looking to enhance your wellness initiatives or make a change from your current wellness program provider, we understand that being flexible and providing fully customizable solutions is key to creating an impactful well-being experience.

At Allura, we offer:

- Cost-friendly solutions scalable to your organizational needs and budget.
- A participatory-based (perk), activity-based, outcomes-based solution, or a custom blend of all three.
- Localized wellness program planning for specific locations or divisions.
- Private-label and white-label program options.

“The Allura team is always looking to fill any needs or requests that we throw at them.”

Allura does the heavy lifting

Allura Health excels in leading the way. Our support team’s strategic planning and ongoing maintenance ensures your program never skips a beat. Our hands-on approach is unrivaled and highly revered amongst brokers and client administrators across the country.

- Ever-evolving program strategically based on best practices, engagement results, and organizational culture.
- Comprehensive Wellness Roadmap of activities and ongoing program communication.
- Company-branded marketing library. (Spanish available)
- Full-service data reporting.

Voted a Shortlister Top Vendor (2019 and 2020)

Shortlister is an online marketplace that helps consultants and employers find HR technology providers to accomplish their organizational and strategic goals.



Here's why...

- White-glove implementation and strategic program management.
- Industry-leading technology with second-to-none IT response.
- Enhanced, easy-to-use member portal making it easier than ever for any member to reach their company wellness goals.
- Robust communication strategy to increase program awareness and boost engagement.
- Increased engagement with spouses and retirees. Average program engagement is 79% amongst groups with employee and spouse demographics.

Unique industry features

- **Allura's Director's Portal** – Program administrators can access on-demand, customized reporting and program administration tools at the click of a button.
- **Rewards Mall** – Integrated within the portal, our rewards point system requires no client administration.
- **Gym Check-In** - Members get credit for attending a local gym, yoga class or any health club.
- **My Wellness Goals Dashboard** – We keep members up-to-date on program incentives, raffles and campaigns in real time.
- **Physical Activity Counter** - Launch your ideal physical activity-based programs and set workout goals using steps, active minutes or a gym check-in per day to achieve them.
- **Wellness Medallions** - Add a new layer to your incentive design and motivate members to reach bronze, silver or gold medallion status by staying more engaged.
- **Wellness Quizzes** - A fun, interactive way to learn about important health and well-being topics.

High-tech, high-touch approach

- Worry-free software allows you to focus on what is most important - building a culture of wellness and lasting organizational change.
- Allura adapts to your technical needs faster than ranked competitors.
- Allura's proprietary technology has been a health software industry leader for 25 years.
- Easy program administration allows the Allura Account Management team to build solid relationships with program administrators and provide strategic program support.

"Allura has been a wonderful partner. Always responsive and available whenever I reach out."

Secure & protected data

- HIPAA, GINA & ADA Compliant
- 100% Confidential & Secure
- You own your data
- 100% Environment Vulnerability Scanning
- 24x7 Monitoring
- Routine Auditing
- Real-time security infrastructure & network monitoring
- Load-balanced servers with backups in a separate datacenter
- Regular staff training related to the latest privacy & security procedures

Allura Health's Three-Step Approach

Assess



Using lifestyle assessments, biometric screenings, preventive care management, and surveys, we are able to help to establish a baseline from which to measure progress and success.



Engage



We encourage and empower your employees to take action using health and lifestyle coaching, health promotion and education, and online tools and incentives that establish long-term healthy lifestyle habits.

Allura Health's participation based programs reward employees for living healthy lives and completing everyday activities with prizes, raffles and gift cards.



Measure



By comparing year-over-year data, we are able to measure your program's success, including employee engagement, risk shifts, lifestyle changes, and overall return on investment.

"Wellness-Connect provides an easy way for our teams to engage in healthy behaviors."

The Solution for Your Needs

OUR TECH



Allura Health's proprietary, state-of-the-art technology, Wellness-Connect™, delivers a fully supported solution with a customizable platform that connects employees and dependents to wellness tools and programming that have been proven to motivate behavioral change.

Customizable technology solution

Our nimble and reliable technology provides us the flexibility to offer a full spectrum of service levels. From a-la-carte solutions to a full-service program customized to satisfy any organization's needs, our technology has got you covered.

Integrations made easy

Setting up a data file transfer or employee single sign on does not have to be an expensive or cumbersome process. We proudly partner with a variety of employee vendor solutions that enable us to offer affordable, turnkey integrations and a seamless member experience.

"Launching our program was effortless. The best implementation I've been a part of."



Allura Health Product Features

We are proud to offer a scalable and flexible solution that allows us to fully satisfy an organization's well-being needs.



Health & Lifestyle Tools

Health Assessment, Physician Form Uploader, Tobacco Declaration, & Biometrics Integration.



Incentive Management

Member Incentive & Rewards Dashboard, Points & Incentives Tracking, Integrated Rewards Mall with E-Gift Cards, & Wellness Medallions.



Behavior Changing Tools

S.M.A.R.T. Goals, Activity & Lifestyle Trackers, Mental Health & Lifestyle Video Courses, Webinars, & Wellness Lessons.



Health & Lifestyle Coaching

One-On-One Coaching Over Phone & Email, Mental Health & Lifestyle Video Courses, & Wellbeats (On-Demand Fitness Classes & Channels).



Challenges

With Gamification & Social Features Such as Avatars, Personal Invites & GIF Messaging.



Physical Fitness

Device & App Integration, Gym Check-In with Geo-Location, Activity Challenges & Wellbeats (On-Demand Fitness Classes & Channels).



Social Engagement

Secure Messaging, Leaderboards, GIF Messaging, Surveys, & Message Boards.



Health Education Resources

Quizzes, Health Library, & Personal Health Recommendations Based on Health Results, Age & Gender.

"Allura provides fun and engaging features and program options that meet every need."

Allura Health Program Features

Our high-touch approach to program management results in high program engagement and increased program satisfaction.



Dedicated Account Management Team

White-Glove Support Available Via E-mail or Phone.



Incentive Program Management

Allura's Best Practices Help Create an Incentive Plan Best-Suited for Your Organization.



Strategic Wellness Roadmap

Aligning Your Wellness Initiatives with Long-Term Business Goals.



Communication Calendar

Track Every Touchpoint Including E-Mail, Text Blasts & Reminders that are Essential to Producing High Engagement.



Marketing Library

(Spanish Available)



Robust Reporting

On-Demand Filtered Reporting.



Allura Director's Portal

Client Administration Site Provides On-Demand Reporting and Program Administration Tools.



Localize Program to Sub-Locations or Groups

Tailor Your Wellness Program by Location or Target Group.



Mobile App & Device Responsive Portal

The Full Wellness-Connect Experience on Any Device.

Client's Cholesterol Drops from Dangerous to Optimal in 1 Year

Jackie Ortiz Dorante is a full-time employee of a bustling Los Angeles firm that provides news and analysis on stocks, mutual funds, and other financial instruments.

When Jackie began participating in the Allura Health Wellness Program in August of 2018, she was experiencing a lot of stress and fatigue. She visited her doctor that September, and her biometric data revealed that her total cholesterol was significantly elevated at 302 mg/dL, with high LDL levels at 272 mg/dL, and low HDL at 30 mg/dL.

Through coaching sessions with a Wellness-Connect coach, Jackie set a goal to start walking daily and incorporate strength training. Initially, her goal was to reach 5,000 steps/day, which she consistently reached on most days. She also began adding in strength training a few times per week. She then increased her walking goal to 10,000 steps per day, and has been consistently reaching that goal!

Through her coaching sessions, Jackie addressed her poor eating habits, and began making small changes to her diet. She started eating more fruits and vegetables, eliminating sugar-sweetened beverages, and reducing processed foods.

In November 2018, Jackie participated in an onsite biometric screenings, and her results were substantial. Her total cholesterol had dropped while her HDL had increased, resulting in a 35% and 50% positive change.

In September 2019, almost a year later, she had her annual physical exam and her blood work indicated that her total cholesterol was now 170 mg/dL and her HDL is 75 mg/dL – both falling in the optimal range!

In less than twelve months, Jackie was able to dramatically improve her cholesterol levels and is now in the optimal healthy range thanks to Allura Health's well-being program.

"Coaching has helped me in a big way. I used to drink a lot of coffee, eat fast food, & drank soda & juice. I also used to eat a lot of bread & frozen foods. Now I'd rather eat vegetables. I drink a lot of water instead of soda & I started walking. I walk 10,000 steps a day!"

Allura's Performance Guarantee

Allura Health provides well-being solutions that are results-based, proven to engage members and effectively reach organizations with multiple locations delivering a solid value and return on investment.

We want to our clients to feel confident that they have made the right selection by partnering with us for their health management solutions.

The Allura Performance Guarantee measures your satisfaction in 5 key program metrics: Portal Viability, PHI Protection, Implementation, Account Management and Member Engagement.

We are so confident that we can deliver an impactful program with measurable results, we offer up to 25% of your program fees back if you are unsatisfied.

**Performance guarantee applies to service agreements over \$50K per year + three years in length only and require additional client commitments for Performance Guarantee to be in effect.*





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