

# A simple benefits engagement tool built to fit your business

With 15+ years of learning, we worked hard at refining our platform, discovering what works (and what doesn't), and listening to employers to understand what matters most to them. The result? A communications tool specifically designed to fit the needs of employers. Our data-driven digital hub, unmatched personalized messaging, and closed-loop engagement reporting come together in a turnkey solution that helps employers drive better benefits utilization, and helps individuals better understand and use their benefits for better overall well-being.

## The Problems We Solve For

Every business is unique. Yet many small employers share the same issues when it comes to benefits engagement:



### HR is overworked.

You need a turnkey solution that does the heavy lifting for you.



### Benefits are confusing.

You need a simple tool that guides employees to the benefits they need.



### Communication is tough.

You need automated, targeted messaging to boost benefits utilization.



### Results are critical.

You need meaningful reporting on engagement efforts.



### Employee well-being matters.

You need a tool that improves individuals' financial, physical, and emotional well-being.



### Budgets are limited.

You need a cost-effective tool that helps you achieve your engagement strategies.

## Our Solution

### A simple, turnkey engagement tool.

With quick set-up and “set it and forget it” capabilities, our tool is a valuable extension of your HR team.

### A user-friendly digital benefits hub.

Through the MyEvive web application and iOS/Android mobile application, we provide a single, easy point of access for all your benefits programs and resources.

### Unmatched personalization and audience selection.

Rich data sources (e.g. demographic, eligibility, enrollment) and a powerful recommendation engine allow you to target specific members of your population with trusted messaging campaigns, developed and refined by our team of experts.

## Solutions (continued)

### Targeted outreach.

Automated digital notifications, email and in-app messages and expertly crafted messaging campaigns allow you to configure an engagement strategy to fit your unique population.

### Closed-loop engagement reporting.

Ongoing reporting via online dashboards enable you to monitor and visualize a full range of engagement insights, including message receipts, open rates, and actions taken.

### SSO login and integration with benefit vendors.

Single sign-on capabilities streamline access and cut down on the need to remember usernames and passwords.

## Key Benefits

### We make benefits easy.

Employees and eligible dependents can easily find—and understand—their benefits.

### We make outreach simple.

Automated outreach and prepackaged campaigns effortlessly encourage utilization.

### We make messaging impactful.

Personalization allows us to target specific conditions and care (e.g. preventive care, behavioral health, fertility/maternity, SDoH, DEI).

### We make reporting meaningful.

Closed-loop engagement reporting allows you to gauge the impact on common clinical challenges (e.g., MSK, cardiology, oncology, behavioral health).

### We make your job easier.

Our turnkey tool means you're free to focus on other priorities.

## For more information

Visit [www.GoEvive.com](http://www.GoEvive.com) or email us at [salesteam@goevive.com](mailto:salesteam@goevive.com)