



Drive unmatched value with a superior PBM.

Experience the future of prescription management.

Rightway's PBM dismantles the traditional model, unlocking margin trapped in the supply chain and passing it back to plan sponsors and members.

High-touch pharmacy navigation transforms the member experience while evidence-based clinical programs maximize patient outcomes and plan savings.

The transparent solution provides drugs to employers at the lowest net cost, passing through all rebates. Effective pharmacy navigation and better clinical management cut pharmacy spending by 18% on average.



18% savings

Rightway clients save an average of 18% in pharmacy costs in the first year.



Better technology

Clinical engagement

Transparent model

Aligned incentives

A PBM tailored to your needs.

Flexible, modern technology.

A configurable, cloud-based claims adjudication system supports innovation and client-level flexibility.

Clinician-driven outcomes.

Pairing every member with their "pharmacist in the family" optimizes utilization and improves adherence.

A crystal-clear model.

A straightforward admin fee makes up Rightway's fully-disclosed revenue, avoiding contract games and gimmicks.

No perverse incentives.

Rightway has no conflicts of interest such as mail or specialty ownership and does not profit from any of the revenue games that bloat the industry.



A model built for the future.

The full stack PBM combines modern technology with clinical navigation to create the most powerful pharmacy ecosystem available.

- + Evidence-based clinical management drives to lowest net cost.
- + High-touch pharmacy navigation and intuitive technology maximize member engagement.
- + Single PMPM fee with full rebate pass-through and savings guarantees removes uncertainty.

The easy button for pharmacy benefits.

Rightway connects members to a pharmacist-led care team that guides them to optimal medication regimens and savings opportunities.

Pharmacists proactively engage high-risk and specialty members. Engagement prior to launch seamlessly transitions complex patients.

The care team completes tasks for members, removing the burden of prescription management.

Trusted by over 1,500 clients.

one medical

PELOTON



zoom

Etsy

Robinhood

instacart

BOSTON BEER co.

qualtrics^{XM}

Novelis



ebay



THE RIGHTWAY PBM FRAMEWORK

A cloud-based ecosystem brings best-in-class solutions into one concierge member experience.

Forging a track record of success.

18%

Reduction in first year pharmacy costs.

5%

Lower OOP member costs.

99%

Patient enrollment in copay assistance.

+84

Net Promoter Score.

"Rightway has delivered on their promise 100%. I've been doing this for 18 years, and I've never had such good results from anyone in the health industry."

VICE PRESIDENT OF BENEFITS