



DIABETES IN THE WORK PLACE

What is diabetes? Diabetes occurs when the body does not produce enough insulin to convert sugar or glucose into energy.

Everyone knows someone with diabetes. Currently, throughout the country, there are over **25 million diabetics**. By 2020 the number of diabetics is expected to increase to more than **one in every three** Americans.

Discover how ActiveCare can bend your cost curve



In a peer reviewed study, ActiveCare saved one employer \$3,384 per participating diabetic.

The annual average healthcare costs for a diabetic is **\$13,700**, more than double the cost of a non-diabetic. In addition the financial effect on the employer due to **absenteeism** and **lost productivity** is estimated at **\$3,136** per diabetic.

When left unmonitored diabetes can become a gateway to blindness, stroke, heart attack, kidney disease, depression and amputation.

With so much at stake would it surprise you to know that **70%-80% of diabetics don't test?**

Without testing there is no way for a diabetic to monitor and control their condition before their situation becomes critical and requires a medical intervention either through the ER or patient hospital stay.

Common Complications



Blindness
Diabetes is a leading cause of blindness



Stroke
Diabetics are four times as likely to have a stroke



Heart Attack
Diabetics are three times as likely to have a heart attack



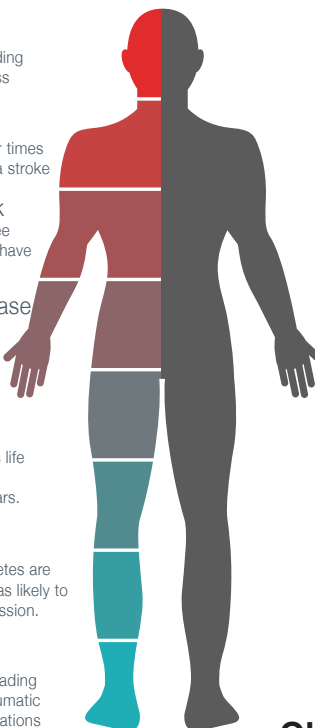
Kidney Disease
Diabetes is the leading cause of kidney failure

Life Expectancy
Diabetes reduces life expectancy on average 5-10 years.

Depression
People with diabetes are more than twice as likely to suffer from depression.



Amputation
Diabetes is the leading cause of non-traumatic lower limb amputations



Regular Testing

76%

A 76% reduction in eye disease

42%

A 42% reduction in a cardiovascular disease event

57%

A 57% reduction in nonfatal heart attack, stroke or death from cardiovascular causes

50%

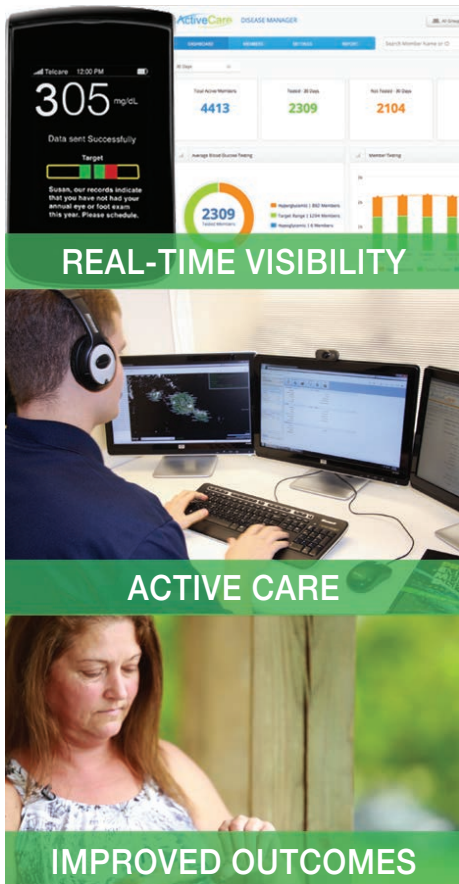
A 50% reduction in kidney disease (nephropathy)

60%

A 60% reduction in nerve disease (neuropathy)

QUESTIONS? CALL 877-219-6050

ActiveCare



Members receive a state-of-the art *glucometer and testing supplies* which allows for test results to be sent *wirelessly* to ActiveCare immediately after every test.

Using this information, ActiveCare *assists* members to better manage their disease and *increases* compliance, which *improves* the members' *health* and reduces the risk of future catastrophic events.

Imagine a member receiving a call *minutes* after recording a dangerously *high reading*. It may seem like science fiction – but with ActiveCare, it becomes a reality.

ActiveCare is able to *interpret* the readings and *communicate* with caregivers, physicians, disease management & wellness coordinators within minutes of the reading, supporting members in their moment of need. This “*live*” *real-time* intervention helps modify habits as it reinforces wellness goals.

NO CO-PAY NO HASSLE JUST THE BEST SERVICE AND SUPPLIES

HOW DOES IT WORK?



Whether receiving a routine checkup or a diabetes specific treatment, if the underlying diagnosis is diabetes, it will be identified in the health claim. These claims are used to identify living with diabetes.



After a waiting period identifying those who do not want to participate, an initial kit with 3 months of testing supplies is shipped directly to the member's door.



ActiveCare reaches out to the member helping them walk through their new device and program.



Every time a member tests, the reading is sent and stored at ActiveCare. Members can go on-line at anytime to view their readings, set goals, create alerts and even share information with their physician or family members.

IS THIS BIG BROTHER?

YES! Strictly following HIPAA privacy guidelines your data is secure with ActiveCare. Member's health and wellbeing is top priority. Like a big brother CareSpecialists are ready to assist and help members achieve their wellness goals.

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