



APP STORE



•CARE THAT BENEFITS THE WHOLE FAMILY. •

helpr-app.com



Helpr (\*WBENC certified) is a tech-forward global care platform that provides families with access to quality care for both primary and backup needs.

Families with children and adult dependents can use Helpr's solutions to pay for, source, and vet care providers to build a sustainable and reliable infrastructure of support. Our implementations in administering care as an employee benefit include a range of employer sizes from small business to one of the largest private employers in the world.

Helpr meets families with cultural competency, compassion, trust, and a lens for equitability.

## CORE COMPETENCIES

### CHILD OR ADULT CARE PROVIDERS

#### OUT-OF-NETWORK BACKUP CARE

To utilize a personal network of care providers for child or adult care.

+ **Think:** friends, family, neighbors and sitters from your 'care village'. This is the true solution to effectively implement subsidized backup care across a dispersed and diverse workforce. Employers choose the number of hours and hourly subsidy rate to offer. Offerings can be segmented by employee tenure or classification.

#### CENTER BASED BACKUP CARE

To use backup hours with a local child or adult care center.

+ **Details:** Employees can select a center that is local to their family, pay for services, and then upload the receipt in-app. Hours are deducted from their care plan and hourly reimbursement is equal or lesser value than the subsidy rate chosen by the employer. Appointments are verified and reimbursement is sent within 2 business days.

#### IN-NETWORK BACKUP CARE

To lean on Helpr's provider care network for childcare.

+ **Details:** Families have access to Helpr's prescreened sitters in key market locations throughout the US. Sitters undergo a 7-point vetting process including an interview, ongoing background check, and social media screen.

#### CORE CARE

To find a village of screened and local providers with a customized care plan for dynamic needs.

+ **Details:** Employees work 1:1 with a dedicated care consultant who sources care providers to upload to our app for backup care or to give multiple options for primary care. Families can choose between in-home or center based care. This can program can be customized to enhance your resources.

#### HELPR ONLINE

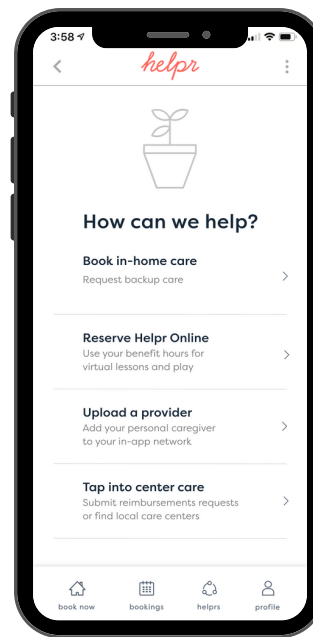
To book 1:1 virtual academic and extracurricular help sessions.

+ **Details:** Employees' children or adult dependents can access homework help and extracurricular lessons online using their benefit hours.

#### TAX TOOL

To pay for backup care and in-home needs using pre-tax dollars on our app.

+ **Details:** Employees can upload care providers to Helpr's platform to pay a dependent care solution for tax compliance.



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## DIFFERENTIATORS

- + Global
- + The full US covered including rural areas
- + Human first, but highly tech enabled for scale
- + Thoughtful service design with easeful activation and booking process
- + Subsidy vs. reimbursement model for care hours which alleviates the burden on employee/beneficiary and reduces paperwork
- + Includes a tax tool that integrates with all DCFSA administrator processes
- + Most flexible for all budget levels

## CORPORATE DATA

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Work Area: Nationwide & Global

Socio-Economic Status: WOSB (WBENC Certified)

NAICS: 624410: Child Day Care Services

525120: Health and Welfare Funds

624120: Services for the Elderly & Disabled

624190: Other Individual and Family Services

812199: Other Personal Care Services