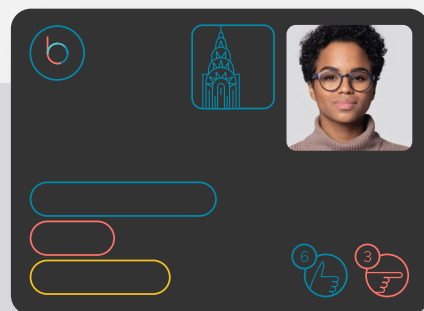
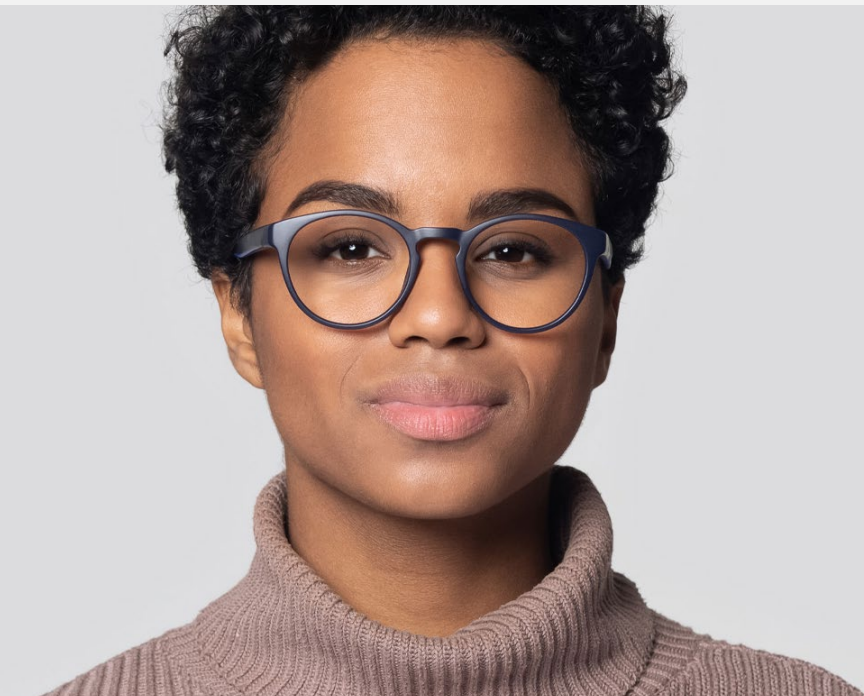


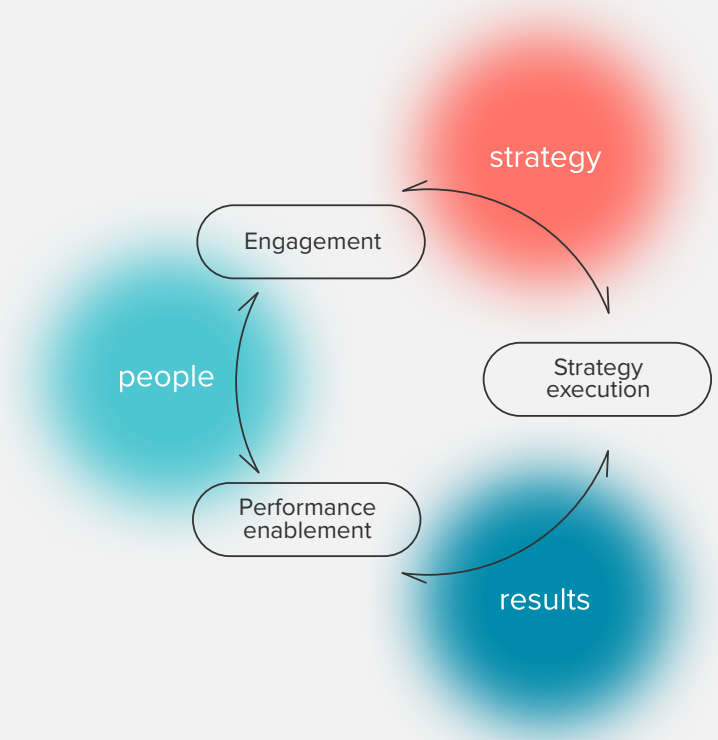
# betterworks

Company Overview



## Why Betterworks?

Betterworks closes the loop between people, strategy and results, enabling organizations to align even their most sprawling, dynamic teams



### Betterworks product suite



#### OKRs & Goals

Align your entire workforce and provide transparency around your organization's top strategic priorities



#### Performance Management

Drive better results and increase engagement with continuous coaching, feedback and recognition



#### Insights & Analytics

Learn and uncover actionable insights on both business and employee performance

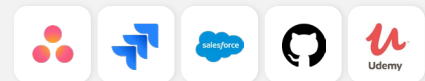


#### Employee Engagement

Build trust and collect honest feedback from employees to prioritize desired actions and build value

The performance enablement and goal setting software seamlessly and securely integrates with the other tools your team depends on

#### Automatic OKR updates



#### In the flow of work



#### Synchronized with core HRIS



## Supporting you every step of the way

people

Best in class customer success, coaching, and training; along with a community of professionals keeping you in the loop of industry trends

strategy

Software built for visionary HR and business leaders—tailored to the business needs of clients and the future of work

results

96%

Customer Support Satisfaction

+85

Implementation NPS



Betterworks really understands what it takes to help an enterprise align people and processes to successfully empower work as a whole



**John Doerr**

Chairman, Kleiner Perkins;  
Author Measure What Matters

## Our customers



“My HR team felt that the Betterworks staff was an extension of our team and they exceeded our expectations. We were able to leverage the platform to greatly improve our employees’ annual review experience.”

**Mike Forcht**  
President



“As a global company, we needed a system that could unify our workforce within the tools we already utilized. Betterworks was the only solution.”

**Andrew Cole**  
Chief OD and HR Officer



“As Farfetch has grown, OKRs have helped us stay focused — we have a lot of new ideas and OKRs help filter out the noise and focus on the work that is the most valuable. We can prioritize what’s important to our business and communicate that across the organization. ”

**Jaime Toca**  
VP Corporate Strategy



“Betterworks is our tool to solidify our core values of innovation, diversity, inclusion and collaboration.”

**Natalie Collier**  
Operations Leader



# Our people

## Executive team



**Doug Dennerline**  
CEO, Executive Chairman  
of the Board



**Andrea Lagan**  
Chief Operating Officer



**Arnaud Grunwald**  
Chief Product Officer



**Shep Maher**  
Chief Revenue Officer



**Chris Lanier**  
VP Engineering

## Board of directors



**John Doerr**  
Board of Directors Author  
of Measure What Matters



**Amy Cappellanti-Wolf**  
Board of Directors



**Bing Gordon**  
Board Observer



**Jason Green**  
Board of Directors



**Bruce Felt**  
Board of Directors



**Josh Bersin**  
Board Observer



Companies that value revenue as a metric of strategic alignment all say that strategic alignment initiatives have caused a measurable impact on quarterly revenue, and **84% identify over a 3% increase**



[betterworks.com](https://betterworks.com)

844.438.2388 | [hello@betterworks.com](mailto:hello@betterworks.com)