



## The Issue: The Student Loan Debt Crisis



The total student debt is **\$1.4 trillion** – higher than all credit card and auto debt combined



Parents taking out **loans** for their children **has quadrupled** over the last decade



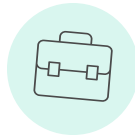
**70%** of college grads have student loans **averaging \$37K**



On average, it takes **21 years** to pay off student loans

## The Solution: Tuition.io

Tuition.io empowers companies to offer student loan contributions as a benefit



Each employee enrolled in Tuition.io gets access to a **personalized portal** that reflects their unique financial circumstances.

**Financial Wellness Tools** offer additional help **optimizing repayment** throughout their loan lifetime.



Tuition.io maintains a **hands-on relationship** with employers.

Our **Partner Success** team provides **expert consultation**.

Companies can **tailor their benefit** to suit their needs with **customizable repayment plans**.

## Results

### Saves Employees Time & Money



The average college grad will save **\$19K** in interest and reduce their repayment term by **3 1/2 years**.

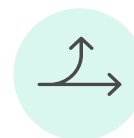
### Improves Recruitment, Retention, and Engagement



Employers are seeing up to **20% reduction in turnover** after year one.

**90%** of young employees would commit to a job for **5 years** in return for help with student loans.

### Progressive Culture Shift



**96%** of Tuition.io users said that Student Loan Repayment is one of their **most valuable benefits**.

**25%** of employers will be offering this benefit **by 2019**.