

The lactation care your employees *deserve*

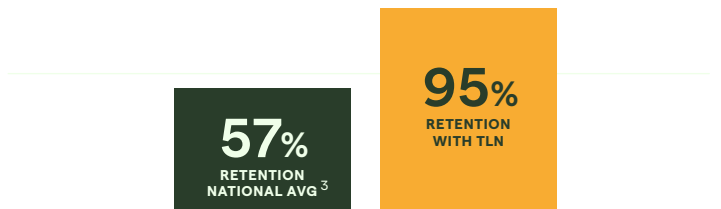
The postpartum period can be a challenging time for your employees, especially when it comes to feeding their newborn. Parents are setting breastfeeding goals, and they need support. According to a recent survey, 97% of new parents seek support, and 23% say they might have been able to breastfeed for longer if they'd gotten more of it¹. The formula shortage combined with recent CDC guidance have underscored this need.

You may assume that lactation care is available to and accessible for your employees, but most health plans have failed to provide this coverage due to a lack of providers and inconsistent reimbursements for this essential care. Parents are unsupported in their breastfeeding journey and, as a result, 43% of new mothers are leaving the workforce within three months after giving birth.² **The Lactation Network (TLN) makes it easy for you to provide comprehensive, expert lactation care to your employees.**



NEWBORN FAMILIES LACTATION BENEFIT PROGRAM:

- ① **95% OF TLN PARENTS RETURNED TO WORK**
after maternity leave



- ② **OUR COMPREHENSIVE CARE POSITIVELY IMPACTS**
breastfeeding duration, health outcomes, and
health plan savings for parent and baby.

- Parents are only paired with International Board Certified Consultants (IBCLCs)
- **85% of parents are seen in-person**
- 90 minutes is the average duration of a lactation visit
- Average of 3 lactation visits per birth
- 89% of parents are more confident in breastfeeding

- ③ **97% OF TLN PARENTS WOULD RECOMMEND**
our services to a family member or friend.

- ④ **OUR PROGRAM IS EASY TO IMPLEMENT**

- Utilization based billing through your self-insured health plan or direct to you
- Seamless integration into your existing family benefit programs
- Customized member engagement support

¹ Everyday Health Group Formula and Breastfeeding in 2022 study fielded by Everyday Health Group, May 26-June 6, 2022.

² The Mom Project

³ USBLS, 2021

To find out how TLN can help your organization provide best-in-class Lactation support, contact us at **customer@tln.care** or visit **tln.care**