

Build a Culture of Wellbeing with Holistic Resources and Ongoing Support from Navigate

In your wellbeing program, you treat your employees as people, not as numbers. But that doesn't mean data isn't important—in fact, it should work hand-in-hand with a personal approach to engage your participants and help them address their unique, individual wellbeing status.



Note: standard platform features vary by purchase tier.

Provide Holistic Resources with the Power of 8

No matter what wellbeing risks your people face, we've got them covered. Our online resources adhere to our Power of 8 philosophy, which means we provide content to assist with the eight key pillars of wellbeing: **Purpose, Physical, Mindfulness, Nutrition, Social, Balance, Financial and Community.**



Purpose



Physical



Mindfulness



Nutrition



Social



Balance



Financial



Community

Do Good for Others *and* for Your Bottom Line

- Happy employees are **12% more productive**.¹
- A sense of belonging at work makes employees **7x more likely to engage in their work**.²
- Companies with happy employees **outperform the competition by 20%**.³

The stats go on and on, but they amount to one big truth—building a culture of wellbeing and offering holistic resources is the right thing to do for your people and for your business.

¹ https://warwick.ac.uk/newsandevents/pressreleases/new_study_shows/

² <https://www.businessnewsdaily.com/6759-friends-at-work.html>

³ <https://growtheverywhere.com/management/statistical-case-company-culture/>



Get Your Message Out

What's your wellbeing story? Use configurable areas of the portal and helpful, engaging communication campaigns to get your participants' attention and keep it all year long. We plan and confirm all communication campaigns during the implementation process, so you will know exactly what to expect and how often to expect it.

Standard Inclusions

- Program launch promotion
- Challenge registration campaigns
- Video content
- Year-round wellbeing education

Additional Capabilities

- Dimensional items unique to your needs: notepads, pens, water bottles and more
- Ad hoc materials as needed



Utilize Ongoing Support

We do the heavy lifting during implementation and we don't leave you hanging once your portal is live. Instead, we'll stay in contact throughout the program year and renewal process, combining what we learn about your audience with current industry trends and best practices to build an engaging multi-year strategy.

- **Send Pulse Surveys:**

These completely customizable, bite-sized surveys are easy to create and can be sent at any time, about any topic you want to know more about.

Available at the Enhanced and Optimized levels.

- **Account Management Support:**

Every client, no matter what size, receives support from an Account Manager and an Account Coordinator. This support team meets with you during your program build, throughout the year and during program renewal to provide strategic recommendations, confirm details and provide progress updates.

- **Admin Dashboard:**

Admins can easily review and sort data with this easy-to-use, visually dynamic dashboard.

- **In-House Customer Service:**

When your participants need answers, we're here to help. Navigate's in-house customer service team works side by side with account management and technology to ensure every participant call receives friendly, accurate resolution.



Optional: Boost Engagement with the Live Amplified Rewards Mall

Studies show tangible rewards are more motivating⁴ than cash prizes. Engage your audience with an incentive structure and a reward catalog that will motivate them to complete required activities.

- **Your Account Manager will work with you to design an incentive structure around your organization's wellbeing objectives or we can simply integrate rewards into your existing plan.**
- **Either way, your participants complete tasks to earn rewards credits that can be redeemed for hundreds of merchandise and egift card options.**

⁴Using Rewards to Create Moments That Matter, Martiz Motivation Solutions

**Question?
We're Here to Help**

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