

# When Your Employees Thrive, Your Business Thrives.

LifeGuides® helps your employees be at their best - learn, grow, thrive.



“LifeGuides connects an employee to an empathetic Guide who has successfully navigated the same life event.”

- Will Bunker, Founder of Match.com, Board Member of LifeGuides®



## How LifeGuides® Works

Getting started is fast and easy: 1) Select from 400+ topics. 2) Choose your personal Guide. 3) Schedule a conversation by video or phone.

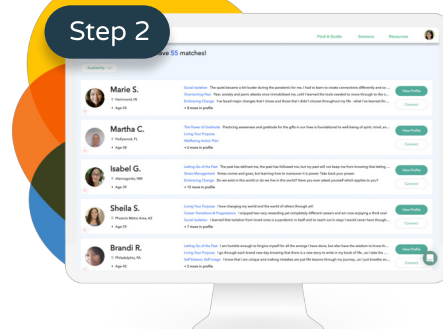
### Step 1



### Select Topics

Based on where you are in your life journey, select topics of interest in Personal Growth, Professional Development, Lifelong Learning, and Life Challenges.

### Step 2



### Choose Your Guide

Browse profiles to select a Guide, who feels right for you, matched to your life experience, background, and personality.

### Step 3



### Schedule Your Guide Session

- Unlimited access, confidential, no judgment
- Short, or long-term relationships + switch Guides at any time
- Connect by video, phone, text, or chat



I couldn't be more proud to be a partner and live this mission, sponsor it and guide it. The Guides have helped me and so many in our organization, especially through the pandemic. It really brings to heart what LifeGuides is doing.

- Robyn Jordan, Senior Managing Director, Employee Experience, DriveTime



# Everyone Wins

Organizations Enjoy Strong ROI

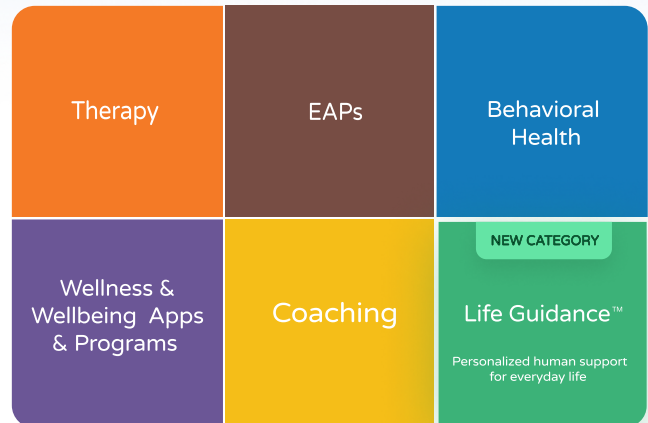
Leaders Enhance Culture Of Caring

Employee Families Thrive



## LifeGuides® Is A New Service Category In Telehealth

As a new category in Telehealth, LifeGuides® is a complement to your existing benefits. Through one-to-one personalized guidance, Guides can promote and refer to other benefits.



## Employees Love Their Guides And Guide Sessions

★ 4.75+

RATINGS

Employees rate their Guide sessions over 4.75 stars out of 5.

📅 85%+

REBOOK RATE

Over 85% of members rebook and schedule recurring sessions.

👍 91%+

RECOMMENDED RATE

Employees recommend LifeGuides® to other employees 91% of the time.

😊 92

NPS SCORE

Happy & Thriving Guides



Over my 30 year career in HR, I have had the privilege of leading global HR organizations at Cigna, The GAP, Mattel, PepsiCo, and many more. I saw LifeGuides® for the first time and immediately thought “Where have you been all my career?” I would have loved to implement this amazing employee wellbeing program at every company I worked.

- John Staines, Partner and Human Capital Practice Leader, Calibre One, Global Executive Search Firm



With the pandemic, anxiety, employee well-being, mental health are big issues in the workplace. When you lower those anxieties by being able to talk about them with a Guide, innovation goes up, retention goes up, productivity goes up. There are so many benefits with having LifeGuides® for your employees.

- Chester Elton & Adrian Gostick, Best-Selling Co-Authors, *Anxiety At Work*

[Schedule A Demo](#)